

PROGRAM STUDIÓW
kierunek MANAGEMENT AND FINANCE
studia I stopnia, profil praktyczny

- 1. Kierunek: Management and Finance**
- 2. Zwięzły opis kierunku**

Kierunek adresowany jest do osób gotowych do podjęcia pracy w obszarze zarządzania, finansów i rachunkowości w organizacjach funkcjonujących w wielokulturowym i globalnym otoczeniu. Kładąc nacisk na naukę poprzez praktykę, studenci zapoznają się z rachunkowością, raportowaniem finansowym, audytem finansowym, pomiarem dokonań oraz finansami korporacyjnymi. W części dotyczącej zarządzania studenci zaznajomią się z funkcjonowaniem biznesu, koncepcją zachowań organizacyjnych, zarządzaniem zasobami ludzkimi, systemem informacyjnym oraz etyką. W ramach pierwszych trzech semestrów student zdobywa wiedzę z zakresu zarządzania oraz finansów i rachunkowości. W kolejnych semestrach student korzysta ze zdobytej wiedzy w ramach przedmiotów obowiązkowych i przedmiotów do wyboru. Kierunek oferuje odbycie stażu zawodowego, który daje możliwość zdobycia doświadczenia w środowisku biznesowym. Ukończenie kierunku Management and Finance stwarza możliwość aplikowania o certyfikat z Rachunkowości Biznesowej CIMA, po spełnieniu określonych wymagań.

- 3. Poziom:** I stopień
- 4. Profil:** praktyczny
- 5. Forma studiów:** stacjonarne
- 6. Zasadnicze cele kształcenia**

Celem studiów na kierunku Management and Finance jest wykształcenie specjalistów z zakresu zarządzania, finansów i rachunkowości, którzy są przygotowani do pracy w różnych organizacjach, zwłaszcza biznesowych (np. korporacje, BPO, SSC) - posiadających wiedzę i umiejętności w zakresie zastosowania metod, technik i narzędzi organizatorskich oraz finansów i rachunkowości, przydatnych do wspomagania procesów zarządzania w sposób profesjonalny i etyczny.

- 7. Tytuł zawodowy uzyskiwany przez absolwenta:** licencjat
- 8. Możliwość zatrudnienia i kontynuacji kształcenia absolwenta**

W rozumieniu Rozporządzenia Ministra Pracy i Polityki Socjalnej z dnia 7 sierpnia 2014 r. w sprawie klasyfikacji zawodów i specjalności na potrzeby rynku pracy oraz zakresu jej stosowania (ze zm. – aktualny wykaz - Rozporządzenie Ministra Rodziny i Polityki Społecznej z dnia 13 listopada 2021 r. zmieniające rozporządzenie w sprawie klasyfikacji zawodów i specjalności na potrzeby rynku pracy oraz zakresu jej stosowania – Dz. U. 2021, poz. 2285) absolwenci kierunku Management and Finance uzyskają praktyczne przygotowanie zawodowe otwierające przed nimi możliwości zatrudnienia w charakterze:

- Analityk finansowy (241306)
- Pozostali analitycy finansowi (241390)

- Doradca finansowy (241202)
- Księgowy (331301)
- Asystent do spraw księgowości (431101)
- Pozostali specjaliści do spraw księgowości i rachunkowości (241190)
- Specjalista do spraw kontrolingu (241102)
- Kontroler finansowy (241107)
- Specjalista do spraw rachunkowości (241103)
- Specjalista do spraw rachunkowości zarządczej (241106)
- Specjalista do spraw tworzenia biznes planów (241206)
- Specjalista do spraw doskonalenia organizacji (242106)
- Specjalista do spraw konsultingu (242107)
- Pozostali specjaliści do spraw zarządzania i organizacji (242190)

Kierunek ten może stanowić podstawę do podjęcia studiów magisterskich (II stopnia) w zakresie nauk społecznych, jeśli tylko wymagania wstępne na to pozwolą. Inną możliwością pogłębiania kwalifikacji są studia podyplomowe, czy kursy prowadzone przez uczelnie i inne instytucje naukowo-dydaktyczne krajowe (np. SKwP) i zagraniczne (CIMA, ACCA, IMA).

9. Wymagania wstępne, oczekiwane kompetencje kandydata opisane językiem efektów uczenia się:

Rekrutacja na kierunek Management and Finance prowadzona jest w oparciu o wiedzę, umiejętności i kompetencje społeczne, które kandydat zdobył i które są potwierdzone na jego świadectwie dojrzałości. W związku z tym osiągnął efekty uczenia się na poziomie V Polskiej Ramy Kwalifikacyjnej zgodnej z wymiarem Europejskiej Ramy Kwalifikacji. Od kandydata oczekuje się, że posiada ogólną wiedzę o społeczeństwie, funkcjonowaniu gospodarki, także w wymiarze globalnym, zna wybrane teorie życia społecznego i jego rozwoju, rozumie zależności, strategie matematyczne. Ponadto potrafi on posługiwać się językiem angielskim na poziomie minimum B2. Kandydat umie planować własne uczenie się z uwzględnieniem perspektyw własnego rozwoju przez całe życie, a także jest gotów kreować właściwą kulturę komunikowania się w różnych środowiskach, która bazuje na partnerskim dialogu oraz uwzględnia etyczne podejścia.

10. Dziedziny i dyscypliny naukowe, do których odnoszą się efekty uczenia się:

| DZIEDZINA | DYSCYPLINA | UDZIAŁ % |
|-----------------------------|--|----------|
| Nauki społeczne | Nauki o zarządzaniu i jakości – dyscyplina wiodąca | 73% |
| Nauki społeczne | Ekonomia i finanse | 22% |
| Nauki społeczne | Nauki prawne | 1% |
| Nauki ścisłe i przyrodnicze | Matematyka | 4% |

11. Kierunkowe efekty uczenia się

| Wiedza | | |
|------------|--|---|
| Kod KEU | Treść efektu | Odniesienie do składnika opisu charakterystyk pierwszego i drugiego stopnia PRK |
| 08C-1P_W01 | Ma wiedzę o charakterze nauk społecznych, w szczególności w zakresie dyscyplin: nauki o zarządzaniu i jakości oraz finanse, a także ich relacji do innych nauk | P6U_W P6S_WG |
| 08C-1P_W02 | Ma zaawansowaną wiedzę o różnych typach organizacji (w szczególności o korporacjach), ich elementach i aspektach funkcjonowania, a zwłaszcza o systemie rachunkowości i aspektach finansowych | P6U_W P6S_WG |
| 08C-1P_W03 | Ma zaawansowaną wiedzę o relacjach między korporacjami i pozostałymi organizacjami w ich otoczeniu, jak również o relacjach pomiędzy elementami wewnątrz korporacji, ze szczególnym uwzględnieniem relacji finansowych | P6U_W P6S_WG |
| 08C-1P_W04 | Zna rodzaje więzi społecznych i sposoby ich rozpoznawania w organizacjach biznesowych oraz o prawidłowości rządzące funkcjonowaniem tych więzi | P6U_W P6S_WG |
| 08C-1P_W05 | Ma zaawansowaną wiedzę o człowieku, jako o podmiocie tworzącym korporacje oraz zasady ich funkcjonowania i działającym w ramach tych korporacji | P6U_W P6S_WG |
| 08C-1P_W06 | Ma wiedzę o metodach i narzędziach, które pozwalają opisywać organizacje biznesowe, w szczególności te o formie korporacyjnej, ich struktury oraz procesy w nich i między nimi zachodzące | P6U_W P6S_WG |
| 08C-1P_W07 | Ma wiedzę o normach i regułach rządzących organizacjami biznesowymi, w szczególności tych o formie korporacyjnej, w tym o prawie i standardach sprawozdawczości finansowej oraz zasadach nadzoru korporacyjnego (corporate governance) | P6U_W P6S_WG |
| 08C-1P_W08 | Ma wiedzę o procesach zmian w korporacjach i ich otoczeniu, w tym o przyczynach, przebiegu, skali i konsekwencjach tych zmian, a szczególnie ich finansowego aspektu | P6U_W P6S_WG |
| 08C-1P_W09 | Ma wiedzę o poglądach na temat korporacji, ich historycznego rozwoju i kierunków, w jakich zmierzają | P6U_W P6S_WG |
| 08C-1P_W10 | Zna i rozumie w stopniu zaawansowanym pojęcia i zasady z zakresu ochrony własności intelektualnej i przemysłowej oraz prawa autorskiego | P6U_W P6S_WK |
| 08C-1P_W11 | Zna ogólne zasady tworzenia i rozwoju form przedsiębiorczości korporacyjnej (intrapreneurship) z wykorzystaniem wiedzy z zakresu zarządzania, finansów i rachunkowości | P6U_W P6S_WK |
| 08C-1P_W12 | Posiada wiedzę o metodach analizy zjawisk i procesów zachodzących w korporacjach | P6U_W P6S_WG |
| 08C-1P_W13 | Posiada interdyscyplinarną wiedzę o narzędziach wspierających zarządzanie oraz o ich zastosowaniu, w szczególności o narzędziach z zakresu rachunkowości i finansów | P6U_W P6S_WG |

| | | |
|---------------------|---|--|
| 08C-1P_W14 | Zna ogólne zasady sporządzania jednostkowych sprawozdań finansowych podmiotów gospodarczych | P6U_W P6S_WG |
| 08C-1P_W15 | Posiada zaawansowaną wiedzę o organizacji i metodach rachunku kosztów i rachunkowości zarządczej w przedsiębiorstwie | P6U_W P6S_WG |
| 08C-1P_W16 | Posiada wiedzę z zakresu zarządzania finansami przedsiębiorstwa na każdym etapie jego rozwoju | P6U_W P6S_WG |
| 08C-1P_W17 | Zna reguły funkcjonowania rynków finansowych | P6U_W P6S_WG |
| 08C-1P_W18 | Zna w stopniu zaawansowanym wybrane narzędzia informatyczne wykorzystywane w procesie zarządzania | P6U_W P6S_WG |
| Umiejętności | | |
| Kod KEU | Treść efektu | Odniesienie do składnika opisu charakterystyk pierwszego i drugiego stopnia PRK |
| 08C-1P_U01 | Potrafi prawidłowo, w tym krytycznie interpretować zjawiska ekonomiczne i/lub społeczne oraz zmierzyć ich efekty finansowe, w zakresie niezbędnym dla identyfikowania problemów zarządzania korporacją | P6U_U P6S_UW |
| 08C-1P_U02 | Potrafi wykorzystać zaawansowaną wiedzę teoretyczną (prawną i ekonomiczną) do szczegółowego opisu i analizy procesów i zjawisk gospodarczych i społecznych w zarządzaniu korporacją, w szczególności ich skutków finansowych | P6U_U P6S_UW |
| 08C-1P_U03 | Potrafi właściwie analizować przyczyny i przebieg wybranych procesów i zjawisk gospodarczych i społecznych z punktu widzenia nauk o zarządzaniu oraz finansów i rachunkowości | P6U_U P6S_UW |
| 08C-1P_U04 | Potrafi prognozować praktyczne skutki procesów i zjawisk w otoczeniu i wewnątrz korporacji z wykorzystaniem metod i narzędzi z zakresu organizacji i zarządzania, finansów i rachunkowości | P6U_U P6S_UW |
| 08C-1P_U05 | Prawidłowo posługuje się technikami organizatorskimi i normami metodycznie poprawnego postępowania w celu realizacji konkretnych zadań z zakresu wspomagania zarządzania oraz przepisami prawa i standardami rachunkowości w celu tworzenia wiarygodnych informacji finansowych | P6U_U P6S_UW |
| 08C-1P_U06 | Posiada umiejętność wykorzystania zdobytej wiedzy z zakresu zarządzania, finansów i rachunkowości w praktyce funkcjonowania korporacji dla identyfikacji, strukturyzacji problemów organizacyjnych | P6U_U P6S_UW |
| 08C-1P_U07 | Posiada umiejętność samodzielnego tworzenia i analizy wariantowych rozwiązań konkretnego problemu decyzyjnego, a następnie wyboru i wdrażania właściwego rozwiązania | P6U_U P6S_UW |
| 08C-1P_U08 | Posiada umiejętność rozumienia i analizowania zjawisk społecznych | P6U_U P6S_UW |
| 08C-1P_U09 | Posiada umiejętność przygotowania typowych prac pisemnych w języku angielskim dotyczących zagadnień szczegółowych w zarządzaniu korporacją, z wykorzystaniem podstawowych ujęć teoretycznych a także różnych źródeł | P6U_U P6S_UK |
| 08C-1P_U10 | Posiada umiejętność przygotowania wystąpień ustnych w języku angielskim dotyczących zagadnień szczegółowych w zarządzaniu korporacją biznesową, z wykorzystaniem podstawowych ujęć teoretycznych a także różnych źródeł | P6U_U P6S_UK |

| | | |
|------------------------------|---|--|
| 08C-1P_U11 | Ma umiejętności językowe w zakresie dyscypliny: nauki o zarządzaniu i jakości, zgodnie z wymaganiami właściwymi dla poziomu B2 Europejskiego Systemu Opisu Kształcenia Językowego | P6U_U P6S_UK |
| 08C-1P_U12 | Potrafi posługiwać się narzędziami i technikami niezbędnymi do pełnienia funkcji specjalisty finansów lub specjalisty rachunkowości na średnim szczeblu zawodowym | P6U_U P6S_UW |
| 08C-1P_U13 | Posiada umiejętność tworzenia jednostkowych sprawozdań finansowych oraz ich interpretacji | P6U_U P6S_UW |
| 08C-1P_U14 | Posiada umiejętność podejmowania współpracy oraz interpersonalnej komunikacji w każdym otoczeniu biznesowym | P6U_U P6S_UO |
| 08C-1P_U15 | Posiada umiejętność stosowania narzędzi informatycznych wspierających proces zarządzania | P6U_U P6S_UW |
| 08C-1P_U16 | Potrafi uzupełniać i doskonalić nabyte umiejętności z zakresu finansów i rachunkowości dla wspomagania zarządzania korporacją | P6U_U P6S_UU |
| 08C-1P_U17 | Rozumie potrzebę uczenia się przez całe życie i jest nastawiony na jej realizację | P6U_U P6S_UU |
| 08C-1P_U18 | Potrafi współdziałać i pracować w grupie, przyjmując w niej różne role | P6U_U P6S_UO |
| Kompetencje społeczne | | |
| Kod KEU | Treść efektu | Odniesienie do składnika opisu charakterystyk pierwszego i drugiego stopnia PRK |
| 08C-1P_K01 | Jest gotów określić priorytety służące realizacji określonego przez siebie lub innych zadania służącego zarządzaniu korporacją i jest nastawiony na jego realizację | P6U_K P6S_KR |
| 08C-1P_K02 | Prawidłowo identyfikuje i rozstrzyga dylematy kompetencyjne i etyczne związane ze wspomaganiem procesów zarządzania korporacją oraz przygotowywaniem i komunikowaniem informacji finansowych | P6U_K P6S_KR |
| 08C-1P_K03 | Jest gotów uczestniczyć w przygotowaniu projektów społecznych i doskonaleniu organizacji biznesowych oraz systemu informacyjnego rachunkowości i jest nastawiony na profesjonalną realizację tej roli | P6U_K P6S_KO |
| 08C-1P_K04 | Jest gotów myśleć i działać w sposób przedsiębiorczy, jest nastawiony na realizację przedsiębiorczości w ramach korporacyjnych struktur | P6U_K P6S_KO |
| 08C-1P_K05 | Jest przygotowany i nastawiony na pełnienie ról wspomagających w zarządzaniu korporacją i jej komunikacji z otoczeniem z zachowaniem zasad etyki i profesjonalizmu | P6U_K P6S_KR |

12. Wnioski z analizy zgodności efektów uczenia się z potrzebami rynku pracy i otoczenia społecznego oraz wnioski z analizy wyników monitoringu karier zawodowych absolwentów oraz sprawdzone wzorce międzynarodowe

Program studiów na kierunku Management and Finance został stworzony jako odpowiedź na potrzeby lokalnego, krajowego rynku pracy i rynku globalnego oraz jest rezultatem analiz czynników makro- i mikrostrukturalnych. Oczekiwania rynku pracy zostały zidentyfikowane poprzez weryfikację różnorodnych źródeł opublikowanych w formie regulacji, raportów i innych tekstów. Były to m.in.

- raporty dotyczące aktualnej sytuacji na rynku pracy w Polsce i poza granicami oraz prognozy w tym zakresie (np. raport „Polski rynek pracy - wyzwania i kierunki działania” na podstawie badań Bilansu Kapitału Ludzkiego 2010-2015, raport „Młodzi na rynku pracy” przy Instytucji Spraw Publicznych, raport „Rynek pracy, edukacja, kompetencje aktualne trendy i wyniki badań przy Polskiej Agencji Rozwoju Przedsiębiorczości, raporty ACCA, CIMA);
- raporty lokalnego rynku pracy (np. raport - „Potencjał rynku pracy województwa łódzkiego w obszarze zielonej i srebrnej gospodarki” przy Wojewódzkim Urzędzie Pracy w Łodzi);
- klasyfikacja zawodów i specjalności Departamentu Rynku Pracy Ministerstwa Rodziny i Polityki Społecznej, opracowana w oparciu o Międzynarodowy Standard Klasyfikacji Zawodów ISCO-08; w szczególności opisy kompetencji i zadań dla zawodów związanych z obszarem finansów i rachunkowości oraz zarządzania (<https://psz.praca.gov.pl/rynek-pracy/bazy-danych/klasyfikacja-zawodow-i-specjalnosci>);
- opis stanowisk oraz kwalifikacji zawodowych w obszarze finansów, księgowości, controllingu i audytu finansowego w ramach portalu kariera w finansach (www.karierawfinansach.pl);
- ogłoszenia o prace w obszarze m.in. finansów, rachunkowości, controllingu, audytu finansowego, zarządzania z ukierunkowaniem na aspekty finansowe, zawierające wykaz pożądanych kompetencji przez pracodawców krajowych i międzynarodowych, oraz powiązanych z nimi zadań (www.pracuj.pl; www.karierawfinansach.pl);
- raporty z badań dotyczące rynku pracy, w tym działalności BPO/SSC w obszarze finansów i rachunkowości (np. raporty przygotowane przez Związek Liderów Sektora Usług Biznesowych (ABSL) we współpracy z EY, JLL, Randstad Polska i Randstad Sourceright; [raport World Bank Group: Księgowość i rachunkowość - rynek i zawody w Polsce](#));
- raporty z badań w zakresie wynagrodzeń w obszarze finansów i księgowości oraz BPO/SSC (np. raport Devire – Przegląd Wynagrodzeń);
- analiza potrzeb kompetencji i umiejętności księgowych i biegłych rewidentów, a także innych specjalistów o obszarze finansów oraz wyzwań z którymi muszą ww. profesje zmierzyć się na bazie obserwacji działalności krajowych stowarzyszeń takich, jak na przykład PiBR czy SKwP, a także profesjonalnych międzynarodowych organizacji (np. ACCA, CIMA);
- analiza modelu kompetencji sporządzonych przez międzynarodową organizację IMA, który zawiera sześć obszarów z zakresu wiedzy, umiejętności i zdolności, których specjaliści z dziedziny finansów i rachunkowości potrzebują, aby zachować swoją pozycję w erze cyfrowej i skutecznie wykonywać swoje obecne i przyszłe zadania (<https://www.imanet.org/career-resources/management-accounting-competencies?ssopc=1>).

Opracowując zbiór efektów uczenia się w zakresie finansów i rachunkowości zostały uwzględnione wzorce zagraniczne, na przykład Accounting Learning Standards (of *Phil Hancock - University of Western Australia, Mark Freeman - University of Sydney, Kim Watty – Deakin University, Jac Birt - University of Queensland, Jon Tyler- University of Technology, Sydney*), Competency-Based Accounting Education, Training, and Certification- *CBAETC* (of *Alfred Borgonovo, Brian Friedrich, and Michael Wells, World Bank Group*); CIMA Professional Qualification Syllabus. Ponadto przy tworzeniu programu studiów uwzględniono sugestie praktyków reprezentujących firmy wchodzące w skład Rady Biznesu WZ UŁ, w szczególności z firmy Deloitte, której przedstawiciel jest członkiem rady programowej kierunku.

13. Wskazanie związku studiów z misją uczelni i jej strategią rozwoju

Program studiów kierunku Management nad Finance jest zgodny z misją i strategią Uniwersytetu Łódzkiego, która zakłada w szczególności: zdobycie przez studentów praktycznych umiejętności zawodowych, dostosowanie oferty do zmieniających się potrzeb rynku pracy, a także propozycję oferty edukacyjnej w języku angielskim. Dzięki realizacji programu studiów na kierunku w języku angielskim, studenci zdobywają wiedzę i umiejętności zawodowe, które mogą być wykorzystane w korporacjach międzynarodowych i organizacjach typu BPO, SSC, w tym również na zagranicznych rynkach pracy (m.in. dzięki wiedzy z zakresu międzynarodowych regulacji rachunkowości oraz metod zarządzania stosowanych w przedsiębiorstwach klasy światowej). Cechą kierunku jest oferta edukacyjna dla studentów zagranicznych, którzy dzięki temu mogą realizować studia w Polsce. W związku z tym kierunek rozwija kompetencje interkulturowe ze względu na różne pochodzenie studentów. W programie kierunku przewidywane są zajęcia realizowane przez wykładowców zagranicznych, co przyczynia się do realizacji ważnego elementu strategii – internacjonalizacji studiów. Ponadto zakłada się w toku studiów gościnne uczestnictwo ekspertów z praktyki gospodarczej, co w efekcie zbliża naukę i biznes i jest wartością dodaną dla zawodowego profilu studiów.

14. Różnice w stosunku do innych programów studiów o podobnie zdefiniowanych celach i efektach uczenia się prowadzonych w Uniwersytecie Łódzkim

Studia na kierunku Management and Finance oparte zostały na założeniach, które istotnie odróżniają je od innych ofert edukacyjnych prowadzonych w Uniwersytecie Łódzkim w szczególności w języku angielskim, a znajdujących się w dyscyplinie zarządzanie i nauki o jakości. Są nimi na przykład: Business Management (BM), Digital Communication and Social Media for Management (DCSfM) oraz International Marketing (IC). Kierunek BM koncentruje się głównie na przekazaniu ogólnej wiedzy biznesowej oraz z obszaru zarządzania, aby przygotować kandydata do założenia własnego biznesu lub do pełnienia roli menedżera w krajowych i zagranicznych przedsiębiorstwach na różnych płaszczyznach funkcjonalnych (np. menedżer ds. sprzedaży, menedżer ds. zasobów ludzkich), czy dyrektora odpowiedzialnego za zarządzanie operacyjne lub strategiczne przez pryzmat całej organizacji. Program kierunku BM obejmuje głównie kursy z zakresu biznesu i jego otoczenia, teorii organizacji oraz zarządzania. Z kolei kierunek DCSfM skupia się na przekazaniu wiedzy i umiejętności dotyczących komunikacji cyfrowej, z naciskiem na media społecznościowe, aby efektywnie planować, przygotowywać i kontrolować prowadzone działania w tym zakresie. Przedmioty oferowane na DCSfM odnoszą się w szczególności do: public relations, marketingu, komunikacji i technologii. Studia na programie IC mają natomiast na celu wykształcić praktyczne umiejętności w zakresie zarządzania marką, komunikacji marketingowej i społecznej oraz zastosowania analizy danych i technologii informacyjnych w podejmowaniu decyzji. W przypadku kierunku Management and Finance punkt ciężkości jest położony w

innym obszarze kształcenia, tj. w finansach i rachunkowości oraz wykorzystaniu informacji dostarczanych przez te systemy do zarządzania i podejmowania decyzji. W związku z tym kierunek ma ofertę edukacyjną na którą składają się głównie kursy z zakresu rachunkowości finansowej, rachunkowości zarządczej, finansów korporacyjnych, raportowania finansowego, audytu finansowego, czy pomiaru dokonań. Studia na Management and Finance mają wykształcić inną grupę specjalistów (np. księgowych, finansistów, audytorów) niż jest to w przypadku wyżej zaprezentowanych programów studiów. Zatem kierunek Management and Finance nie stanowi konkurencji dla innych ofert edukacyjnych uczelni, a wręcz jest doskonałym ich uzupełnieniem. Ponadto uwzględniając systematycznie rosnące potrzeby rynku pracy na stanowiska zawodowe z obszarów rachunkowości i finansów, w szczególności w jednostkach typu BPO/SSC oraz firmach z Big4 można stwierdzić, że jest to wskazany i dobrze rokujący program studiów.

15. Plany studiów

| PLAN STUDIÓW | | Wydział Zarządzania UŁ Management and Finance Praktyczny Studia I stopnia Stacjonarne | | | | | | | | | | | | | | | | | | |
|-------------------------------|---------|---|--------------|----------------------|-----|-----|----|-----------|-------------------|-------------------|----------|-------------------------|----------|---------------------|------------------------|-------------|---------------------|------------------|------------|-------|
| Wydział: | | - | | | | | | | | | | | | | | | | | | |
| Kierunek studiów: | | - | | | | | | | | | | | | | | | | | | |
| Profil studiów: | | - | | | | | | | | | | | | | | | | | | |
| Stopień studiów: | | - | | | | | | | | | | | | | | | | | | |
| Forma studiów: | | - | | | | | | | | | | | | | | | | | | |
| Liczba specjalności: | | - | | | | | | | | | | | | | | | | | | |
| Od roku: | | 2022 | | | | | | | | | | | | | | | | | | |
| rok | semestr | przedmiot | KOD | Szczegóły przedmiotu | | | | | | | | | | | | | | Forma zaliczenia | ECTS | |
| | | | | Liczba godzin | | | | Warsztaty | Gra symulacyjna 1 | Gra symulacyjna 2 | Lektorat | Ćwiczenia informatyczne | Praktyki | Zajęcia terenowe | Seminaria licencjackie | Wychowawcze | Przedmiot do wyboru | | | Razem |
| W | WG | WM | C | WR | SY1 | SY2 | L | | | | | | | | | | | LI | PR | |
| | 1 | Economics | 0800-MFEZAN | 50 | | | | | | | | | | | | | | 50 | Egzamin | 5 |
| | 1 | Fundamentals of Finance | 0800-MFDZAN | 30 | | | | | | | | | | | | | | 30 | Egzamin | 3 |
| | 1 | Introduction to Management | 0800-MFIZAN | | | | 36 | | | | | | | | | | | 36 | Zaliczenie | 6 |
| | 1 | IT Tools for Business | 0800-MFTZAN | | | | | | | | | 15 | | | | | | 15 | Zaliczenie | 3 |
| | 1 | Organization Theory | 0800-MFOZAN | 30 | | | 18 | | | | | | | | | | | 48 | Zaliczenie | 6 |
| | 1 | Physical Education | | | | | | | | | | | | | | 30 | | 30 | Zaliczenie | - |
| | 1 | Understanding Business | 0800-MFUBZAN | | | | 36 | | | | | | | | | | | 36 | Zaliczenie | 6 |
| razem po 1. semestrze: | | | | | | | | | | | | | | godzin: 245 | p. ECTS: 29 | | | | | |
| | 2 | Applied Mathematics and Statistics for Business | 0800-MFMZAN | 30 | | | 30 | | | | | | | | | | | 60 | Egzamin | 8 |
| | 2 | Foreigne Language in Business | 0800-1J_ZAN | | | | | | | | | 60 | | | | | | 60 | Zaliczenie | 3 |
| | 2 | Fundamentals of Accounting | 0800-MFFAZAN | 14 | | | 26 | | | | | | | | | | | 40 | Zaliczenie | 6 |
| | 2 | Human Resource Management | 0800-MFHRZAN | 30 | | | | | | | | | | | | | | 30 | Egzamin | 3 |
| | 2 | Introduction to Law | 0800-MFILZAN | 15 | | | | | | | | | | | | | | 15 | Zaliczenie | 2 |
| | 2 | Issues in Business | 0800-MFIBZAN | | | | 24 | | | | | | | | | | | 24 | Zaliczenie | 4 |
| | 2 | Organizational Behaviour | 0800-MFRZAN | | | | 30 | | | | | | | | | | | 30 | Zaliczenie | 5 |
| | 2 | Physical Education | | | | | | | | | | | | | | 30 | | 30 | Zaliczenie | - |
| razem po 2. semestrze: | | | | | | | | | | | | | | godzin: 289 | p. ECTS: 31 | | | | | |
| | 3 | Change & Innovation Management | 0800-MFVZAN | | | | 33 | | | | | | | | | | | 33 | Zaliczenie | 6 |
| | 3 | Corporate Finance | 0800-MFPZAN | 30 | | | | | | | | | | | | | | 30 | Zaliczenie | 3 |
| | 3 | Corporate Governance | 0800-MFGZAN | 30 | | | | | | | | | | | | | | 30 | Egzamin | 3 |
| | 3 | Cost and Management Accounting | 0800-MFCMZAN | 20 | | | 20 | | | | | | | | | | | 40 | Zaliczenie | 5 |
| | 3 | Financial Accounting & Reporting | 0800-MFFRZAN | 14 | | | 12 | | | | | | | | | | | 26 | Zaliczenie | 3 |
| | 3 | Foreigne Language in Business | 0800-2J_ZAN | | | | | | | | | 60 | | | | | | 60 | Egzamin | 4 |
| | 3 | Sustainability & Performance Measurement | 0800-MFSPZAN | 16 | | | 24 | | | | | | | | | | | 40 | Egzamin | 6 |
| razem po 3. semestrze: | | | | | | | | | | | | | | godzin: 259 | p. ECTS: 30 | | | | | |
| | 4 | Accounting for Management Control | 0800-MFAMZAN | 28 | | | | | | | | | | | | | | 28 | Zaliczenie | 3 |
| | 4 | Bachelor Seminar | 0800_S0ZAN | | | | | | | | | | | | 6 | | | 6 | Zaliczenie | 1 |
| | 4 | Databases for Management | 0800-MFJZAN | | | | 18 | | | | | | | | | | | 18 | Egzamin | 3 |
| | 4 | Financial Analysis in Management | 0800-MFFMZAN | 14 | | | 14 | | | | | | | | | | | 28 | Zaliczenie | 4 |
| | 4 | International Financial Reporting | 0800-MFQZAN | 18 | | | 10 | | | | | | | | | | | 28 | Zaliczenie | 3 |
| | 4 | Elective Course (External I) | | | | | | 30 | | | | | | | | | | 30 | Zaliczenie | 6 |
| | 4 | Elective Course (Internal I) | | | | | | 30 | | | | | | | | | | 30 | Zaliczenie | 6 |
| | 4 | Elective Lecture (Humanistic) | | | 25 | | | | | | | | | | | | | 25 | Zaliczenie | 5 |
| razem po 4. semestrze: | | | | | | | | | | | | | | godzin: 193 | p. ECTS: 31 | | | | | |
| | 5 | Bachelor Seminar | 0800_S1ZAN | | | | | | | | | | | | 30 | | | 30 | Zaliczenie | 5 |
| | 5 | Internship | 0800-SPRZAN | | | | | | | | | | | | | | 720 | 720 | Zaliczenie | 24 |
| razem po 5. semestrze: | | | | | | | | | | | | | | godzin: 750 | p. ECTS: 29 | | | | | |
| | 6 | Applied Corporate Finance | 0800-MFYZAN | | | | 24 | | | | | | | | | | | 24 | Zaliczenie | 4 |
| | 6 | Bachelor Seminar | 0800_S2ZAN | | | | | | | | | | | | 30 | | | 30 | Egzamin | 5 |
| | 6 | Fundamentals of Financial Audit | 0800-MFFFZAN | 14 | | | 18 | | | | | | | | | | | 32 | Zaliczenie | 4 |
| | 6 | Management Information Systems | 0800-MFSSZAN | | | | | | | | | 15 | | | | | | 15 | Zaliczenie | 3 |
| | 6 | Elective Course (External II) | | | | | | 30 | | | | | | | | | | 30 | Zaliczenie | 6 |
| | 6 | Elective Course (Internal II) | | | | | | 30 | | | | | | | | | | 30 | Zaliczenie | 6 |
| | 6 | Elective Lecture | | | 15 | | | | | | | | | | | | | 15 | Zaliczenie | 3 |
| razem po 6. semestrze: | | | | | | | | | | | | | | godzin: 176 | p. ECTS: 31 | | | | | |
| | | | | | | | | | | | | | | godzin: 1912 | p. ECTS: 181 | | | | | |

Studenta obowiązuje dodatkowo szkolenie BHP i ppoz. oraz szkolenie z zakresu własności intelektualnej i prawa autorskiego (e-learning)

16. Bilans punktów ECTS

| | | Liczba punktów ECTS |
|----|--|---------------------|
| a. | Liczba semestrów i łączna liczba punktów ECTS, którą student musi zdobyć, aby uzyskać określone kwalifikacje | 6/181 |
| b. | łączną liczbę godzin zajęć, w tym praktyk, które student musi zrealizować w toku studiów; w przypadku specjalności/modułów/przedmiotów do wyboru o różnej liczbie godzin – najwyższą łączną liczbę godzin, | 1912 |
| c. | łączna liczba punktów ECTS, którą student musi uzyskać na zajęciach kontaktowych (wymagających udziału wykładowców i studentów) – studia stacjonarne/ studia niestacjonarne | 157 |
| d. | łączna liczba punktów ECTS, którą student musi uzyskać w ramach zajęć o charakterze praktycznym, w tym zajęć laboratoryjnych i projektowych | 151 |
| e. | Minimalna liczba punktów, którą student musi uzyskać realizując moduły kształcenia w zakresie zajęć ogólnouczelnianych lub na innym kierunku studiów | 12 |
| f. | Minimalna liczba punktów ECTS, którą student musi uzyskać w ramach zajęć z obszarów nauk humanistycznych lub społecznych | 5 |
| g. | Liczba punktów ECTS, którą student musi uzyskać w ramach zajęć do wyboru | 74 |

17. Proces prowadzący do uzyskania efektów uczenia się:

- a. opisy przedmiotów (sylabusy), w zakresie określonym odrębnym zarządzeniem Rektora – w załączeniu (zamieszczone na końcu programu studiów)

b. Tabela określająca relacje między efektami kierunkowymi a efektami uczenia się zdefiniowanymi dla poszczególnych przedmiotów

| Przedmiot | sem | 08C-1P_W01 to 08C-1P_W18 | | | | | | | | | | | | | | | | | | | | | | | | | 08C-1P_U01 to 08C-1P_U18 | | | | | | | | | | | | | | | | | | | |
|---|-----|--------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---|---|---|---|
| | | 08C-1P_W01 | 08C-1P_W02 | 08C-1P_W03 | 08C-1P_W04 | 08C-1P_W05 | 08C-1P_W06 | 08C-1P_W07 | 08C-1P_W08 | 08C-1P_W09 | 08C-1P_W10 | 08C-1P_W11 | 08C-1P_W12 | 08C-1P_W13 | 08C-1P_W14 | 08C-1P_W15 | 08C-1P_W16 | 08C-1P_W17 | 08C-1P_W18 | 08C-1P_U01 | 08C-1P_U02 | 08C-1P_U03 | 08C-1P_U04 | 08C-1P_U05 | 08C-1P_U06 | 08C-1P_U07 | 08C-1P_U08 | 08C-1P_U09 | 08C-1P_U10 | 08C-1P_U11 | 08C-1P_U12 | 08C-1P_U13 | 08C-1P_U14 | 08C-1P_U15 | 08C-1P_U17 | 08C-1P_U18 | 08C-1P_K01 | 08C-1P_K02 | 08C-1P_K03 | 08C-1P_U16 | 08C-1P_K04 | 08C-1P_K05 | | | | |
| Economics | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | | | |
| Fundamentals of Finance | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | |
| Introduction to Management | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | | |
| IT Tools for Business | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | | | |
| Organization Theory | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | |
| Understanding Business | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Applied Mathematics and Statistics for Business | 2 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | | |
| Fundamentals of Accounting | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | |
| Human Resource Management | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Introduction to Law | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | |
| Issue of Business | 2 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | | |
| Organizational Behaviour | 2 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | | |
| Change & Innovation Management | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Corporate Finance | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | |
| Corporate Governance | 3 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Cost and Management Accounting | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| Financial Accounting & Reporting | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 |
| Sustainability & Performance Measurement | 3 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | |
| Accounting for Management Control | 4 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | |
| Databases for Management | 4 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | |
| Financial Analysis in Management | 4 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | |
| International Financial Reporting | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | |
| Intership | 5 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | | |
| Applied Corporate Finance | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | |
| Fundamentals of Financial Audit | 6 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | |
| Management Information Systems | 6 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | |

c. Wymiar, zasady i formy odbywania praktyk

Praktyki zawodowe odbywają się w wymiarze 720 godzin (24 punkty ECTS). Zasady i formy odbywania praktyk reguluje Zarządzenie nr 82 Rektora UŁ z 20.01.2021 r. z póź. zm. w sprawie: organizacji studenckich praktyk zawodowych w Uniwersytecie Łódzkim. Praktyki zawodowe realizowane są poprzez staże studentów w wybranych organizacjach i instytucjach (biznesowych, publicznych i pozarządowych). Studenci podczas pracy w realnych warunkach funkcjonowania różnych organizacji kształtują kompetencje w zakresie wiedzy i umiejętności praktycznych, a pracując w zespołach, kształtują kompetencje społeczne.

Studenci zobowiązani są do realizacji praktyk obligatoryjnych w ramach programu studiów oraz mają możliwość odbywania praktyk nieobligatoryjnych. Na stronie Wydziału Zarządzania UŁ dostępny jest dla studentów ramowy program obligatoryjnych praktyk zawodowych, który pozwala im zdecydować o miejscu praktyk (organizacji, stanowisku) i zakresie wykonywanych czynności i zadań.

W organizację praktyk zaangażowany jest Wydziałowy Pełnomocnik Dziekana ds. Praktyk Zawodowych oraz opiekun kierunkowy. Dbając o wysoki poziom przygotowania zawodowego studenta, nad przebiegiem praktyk czuwa także merytoryczny opiekun ze strony organizacji, w której student odbywa praktyki. Dodatkowym elementem weryfikacji prawidłowości przebiegu praktyk i ich spójności z założonymi efektami uczenia się są hospitacje przeprowadzane w organizacji, w której student realizuje praktyki.

Szczegółowy zakres praktyk i ich jest przedstawiany jest studentom przez kierunkowych opiekunów praktyk. Terminy praktyk i możliwości zwolnień z praktyk reguluje Zarządzenie Dziekana WZ UŁ i jest dostępne dla studentów na stronie WZ UŁ.

Informacje dotyczące sposobu zaliczania praktyk wraz z wymaganą dokumentacją także są dostępne dla studentów na stronie WZ UŁ.

Praktyki zaliczane są na ocenę, a dodatkowo każda praktyka podlega ewaluacji pod kątem: zgodności jej zakresu z zaakceptowanym programem, osiągnięcia efektów uczenia się oraz pomiaru kompetencji (ocenianych po stronie studenta i opiekuna). Liczba miejsc praktyk obligatoryjnych to około 100. Zarówno studenci jak i organizacje, w których odbywa się praktyka mają możliwość uzgadniania terminu, zakresu i czasu praktyk. Dodatkową formą kontroli jakości procesu praktyk jest ich ewaluacja ze strony Biura Karier UŁ realizowana przy wykorzystaniu kwestionariuszy ankiety dla studentów i pracodawców.

d. Wykaz i wymiar szkoleń obowiązkowych, w tym szkoleń BHP

Szkolenie BHP i ppoz. oraz szkolenie z zakresu własności intelektualnej i prawa autorskiego (e-learning) jest obowiązkowe dla studentów pierwszego roku I i II stopnia studiów i odbywa się drogą e-learningową. Studenci, którzy kontynuują naukę w Uniwersytecie Łódzkim są zwolnieni z ponownego odbycia szkolenia.

Sylabusy

| | | | |
|---|--------------------------------|----------------------------|--|
| Corporate Communication | | | |
| Course name: | Corporate Communication | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Credit | | |
| Class type | | Total contact hours | |
| Workshop | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>Communication in an organization is manifested on three levels - interpersonal, interorganizational and environmental. The course focuses on the corporate level, but do not neglect the other two. The workshop combines theoretical and practical relations on corporate communication, provides familiarization with concepts, theories and tools to make better management and communication decisions. Organizations respond and adapt (or fail) to the external business environment through communications over time – managing the corporate communication. Although the word ‘management’ is usually associated with a deliberate, rational process, communication plans of organizations are not always shaped that way. Sometimes, it is the reaction to sudden crises, or the result of political activity within or outside an organization. Therefore the management of corporate communications indicate how to deal with planed and unexpected in a strategic manner to meet objectives.</p> | | | |
| B. Prerequisites | | | |
| Communication Skills, Readiness for Peer Dialogue, Ability to Work in a Team, General Knowledge of the Business Environment | | | |
| C. Effects of Teaching | | | |
| Knowlege | | | |
| | | | Study programme-related learning outcome code |
| has knowledge of the character of corporate communication as a firld of management | | | 08C-1P_W01 |

| Skills | |
|---|--|
| | Study programme-related learning outcome code |
| can prepare and make presentation in English on corporate communication to the corporate various stakeholders | 08C-1P_U10 |
| can create and analyse decision-making processes on corporate communication and choose implementation accordingly | 08C-1P_U07 |
| can communicate with corporate stakeholders | 08C-1P_U14 |
| can understand and analyse corporate communication (different levels) | 08C-1P_U08 |
| Attitudes | |
| | Study programme-related learning outcome code |
| is ready to participate in any corporate communication social projects | 08C-1P_K03 |
| ready to support corporate management by corporate communication with stakeholders (environment including) | 08C-1P_K05 |

| Course name: | Financial and Non-Financial Aspects of Risk Management | | |
|--|---|----------------------------|---------------------------------|
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Credit | | |
| Class type | | Total contact hours | |
| Workshop | | 30 | |
| A. Shortened (general) subject description | | | |
| There will be the essence of risk and uncertainty, methods of risk analyzing and risk management, studied in this course. Students will get knowledge of risk management process and influence of risk on corporates' financial situation. There will be presented | | | |

different methods and tools (e.g. decision trees, elements of probability) that facilitate risk management (financial risk and non-financial risk). The use of derivative instruments will be also explained alongside with the concept of hedge accounting. Norms and rules concerning risk disclosures in financial statements and non-financial reports will be also explained.

B. Prerequisites

General knowledge of business, management, finance and accounting

C. Effects of Teaching

Knowledge

| | Study programme-related learning outcome code |
|---|--|
| has knowledge of norms and regulations concerning risk disclosures in financial statements and non-financial reports | 08C-1P_W13 |
| has knowledge about essence of risk, different methods of risk analysis and risk management, including the use of derivatives | 08C-1P_W13, 08C-1P_W15 |
| has knowledge of different tools supporting risk management process | 08C-1P_W13, 08C-1P_W15 |
| has knowledge about process of change in corporations, risk embedded in this process and its influence on financial results | 08C-1P_W02, 08C-1P_W13 |

Skills

| | Study programme-related learning outcome code |
|--|--|
| can implement different methods of risk analysis and risk management (with the use of derivatives) to support corporation management | 08C-1P_U12, 08C-1P_U16 |
| can properly analyse process of risk management from the perspective of management science and finance and accounting | 08C-1P_U03, 08C-1P_U12 |
| can interpret risky situations and estimate financial and non-financial effects of risk and risk management | 08C-1P_U01, 08C-1P_U02, 08C-1P_U04 |

Attitudes

| | Study programme-related learning outcome code |
|--|--|
| properly identifies and solves competence and ethical problems connected with the process of risk management | 08C-1P_K02 |
| is ready to participate in improving accounting information system while providing information concerning risk analysis and risk management (including the use of derivatives) | 08C-1P_K03 |

| Course Information | | | |
|---|---|----------------------------|--|
| Course name: | Models of International Business Expansion | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFMWAN | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Credit | | |
| Class type | | Total contact hours | |
| Workshop | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>The course has to do with significant changes in the contemporary business environment and the most appropriate ways for companies to adjust to them in order to survive and grow sustainably. Globalizing creates opportunities and threats for particular innovative young companies due to IT and a global vision of their leaders. There are two models of business internationalization in general : the traditional and global one. Young, innovative companies from emerging markets should follow the global model called the "born global" path ensuring them quick and effective commercialization of their high value added products and spectacular growth. On the other hand big, global international companies may behave in foreign countries according to one out of the four possible models, presented during the course. Earlier they were said to be most prepared evolutionarily, to gather enough experience and resources to go international.</p> | | | |
| B. Prerequisites | | | |
| Management Essentials, Marketing, English, Business Models | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| Students possess increased knowledge on different organization types, their structures and functioning | | | 08C-1P_W01 |
| Students possess knowledge about strategic management methods and instruments, techniques and sources of gathering information required by strategic analysis enabling prospect managers to take optimal decisions on long-term business development. | | | 08C-1P_W01 |

| | |
|---|--|
| Students possess knowledge on the methods of building by business its competitive advantage, benefiting from their tangible and intangible resources and considering the phase of the sector life cycle. | 08C-1P_W01 |
| Skills | |
| | Study programme-related learning outcome code |
| Students themselves analyze and propose possible solutions of real organizational problems. | 08C-1P_U07 |
| Students are capable of preparing speech in Polish and in a foreign language | 08C-1P_U10 |
| Students are capable of benefiting from strategic management knowledge in the practical business functioning and critically appraising the effectiveness of proposed solutions | 08C-1P_U06 |
| Students are able to draw up an appropriate business growth strategy in home and foreign markets, which contributes to creating expected value for owners and other stakeholders regardless of conditions in the business environment | 08C-1P_U02 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Student can think and act in an entrepreneurial way | 08C-1P_K04 |

| | | | |
|---|-------------------------------|----------------------------|---------------------------------|
| Course information | | | |
| Course name: | New Business Marketing | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Credit | | |
| Class type | | Total contact hours | |
| Workshop | | 30 | |
| A. Shortened (general) subject description | | | |

Understanding the business reality requires high competence and interdisciplinary knowledge. The course aims to understand the business reality better and equip students with the knowledge and basic skills crucial to handling their own company or executing marketing management in any organization. During the course, there are four topic blocks:

- Market analysis and its implications
- Strategic planning
- Marketing management
- New trends in marketing.

B. Prerequisites

General Business Knowledge, General Market and Customer Knowledge

C. Effects of Teaching

Knowledge

| | Study programme-related learning outcome code |
|--|---|
| S(He) knows and understands the mechanisms which determine organizationally and customer behaviours. | 08C-1P_W01, 08C-1P_W04, 08C-1P_W08 |
| S(He) knows basic terms in marketing and the methods and tools necessary in marketing activity. | 08C-1P_W01, 08C-1P_W13 |

Skills

| | Study programme-related learning outcome code |
|---|--|
| S(He) knows how to analyse and synthesise organisational, market and marketing processes. | 08C-1P_U04, 08C-1P_U08 |
| S(He) can fluently present his/her opinions, explain his/her position and communicate with the student group. | 08C-1P_W01, 08C-1P_W04, 08C-1P_W08, 08C-1P_W13, 08C-1P_U01, 08C-1P_U03, 08C-1P_U04, 08C-1P_U08, 08C-1P_U09, 08C-1P_U10, 08C-1P_U18, 08C-1P_K03, 08C-1P_K04, 08C-1P_K05 |

| | |
|--|--|
| S(He) can critically interpret the market situation and analyze reasons, and the course of market phenomena. | 08C-1P_U01, 08C-1P_U03 |
| Attitudes | |
| | Study programme-related learning outcome code |
| - | - |

| | | | |
|--|---|----------------------------|---------------------------------|
| Public Relations in Modern Communication | | | |
| Course name: | Public Relations in Modern Communication | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| . | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Credit | | |
| Class type | | Total contact hours | |
| Workshop | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>Activities in the field of Public Relations in modern Communication are now directed at creating the appropriate business relationships - the environment , indicating that good communication between the company and other market participants - with particular emphasis on customers is one of the major factors in its success. For the creation of appropriate relations organizations use primarily public relations activities .</p> <p>Unquestionable effectiveness and popularity of these actions causes that they meet with great interest of many companies.</p> <p>During the course, emphasis will be placed to indicate the optimal solutions to create the image of the company, relations with the customer, also in social media area. The classes will give the student an opportunity to contact the student with the latest information and data from the broadly understood public relations market, so that the activities he will undertake in the future in this area will have strong qualitative foundations.</p> | | | |
| B. Prerequisites | | | |
| B General Knowledge of Management, the Organization, Communication, and Interdisciplinary Market Activities | | | |
| C. Effects of Teaching | | | |
| Knowlege | | | |

| | |
|---|---|
| | Study programme-related learning outcome code |
| Has knowledge of relationships with the marketing audience connected with the industrial property and copyright protection - including the IT sector | 08C-1P_W03, 08C-1P_W10, 08C-1P_W18, 08C-1P_U03, 08C-1P_U14, 08C-1P_U15 |
| Has an understanding for the role of lifelong learning | 08C-1P_U17 |
| Skills | |
| | Study programme-related learning outcome code |
| Has ability to analyse the market situation and connect it with the ability to communicate with the business environment also applying IT support management. | 08C-1P_U03, 08C-1P_U14, 08C-1P_U15 |
| Attitudes | |
| | Study programme-related learning outcome code |
| - | - |

| | | | |
|------------------------------------|-------------------------|----------------------------|---------------------------------|
| | | | |
| Course name: | Economics | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFEZAN | 1 | 1 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 5 | | |
| Exam / assessment form: | Exam | | |
| Class type | | Total contact hours | |
| Lecture | | 50 | |

| A. Shortened (general) subject description | |
|---|--|
| <p>The major goal of the course is to familiarize students with the problems of the functioning of market economy and its main components: product and production factors markets, households, firms. It also aims at explaining basic macroeconomic mechanisms and categories: GDP, inflation, unemployment, the balance of payment.</p> <p>Additionally, its goal is to pay attention to the basic failures of the market and the role of the state in reduction of those failures. Students will also learn to use the knowledge of economic theory and apply economic thinking, and analyze current economic phenomena.</p> | |
| B. Prerequisites | |
| Fundamentals of Mathematics and Statistics | |
| C. Effects of Teaching | |
| Knowledge | |
| | Study programme-related learning outcome code |
| Knows the most important contemporary economic trends, as well as the basic theorems and methods of analysis of actual economic phenomena | 08C-1P_W01 |
| Recognizes the terminology used in elementary economics and understand its sources and uses within the social sciences | 08C-1P_W02 |
| Skills | |
| | Study programme-related learning outcome code |
| Can use the basic theoretical knowledge in economics and related disciplines to analyze and interpret a variety of economic problems | 08C-1P_U01 |
| Is able to observe and interpret the economic, social, and financial phenomena and to analyze their links with the different areas of economic activity | 08C-1P_U02 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Gains the ability to logical and analytical thinking, is capable of independent research, conducted in a fair and objective manner, is critical of the results of his/her work | 08C-1P_K01 |

| | |
|---|------------|
| Responsibly prepares for his/her work, respectively defines the priorities for specific tasks, is open to the chances of the commercial exploitation of his/her knowledge | 08C-1P_K02 |
| Can think and act in an entrepreneurial way, is orientated realization of entrepreneurship within corporate structures | 08C-1P_K03 |

| Fundamentals of Finance | | | |
|---|--------------------------------|----------------------------|---|
| Course name: | Fundamentals of Finance | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFDZAN | 1 | 1 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Exam | | |
| Class type | | Total contact hours | |
| Lecture | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>This course will provide students with an overview of finance. The main theoretical concepts (e.g. types of securities, financing methods) will be discussed. Students will learn how to apply modern financial theory to investment and financing decisions. The course is designed to cover all important aspects of finance. Hence many practical issues will be discussed, including the time value of money and annuities. Participants should have a good understanding of the basics of financial mathematics. They will be introduced to the concepts and techniques of investment appraisal, break-even point analysis and financial statement analysis. Students should be familiarized with the concepts of financial, operating and total leverage. They will learn how to make long-term and short-term financing decisions and will be equipped with the basic knowledge about financial markets and institutions. Attending the course gives students the opportunity to understand how money and banking work.</p> | | | |
| B. Prerequisites | | | |
| General Knowledge of Economics | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning |

| | outcome code |
|--|--|
| has a basic knowledge about the relationship between corporations and other organizations in their environment, as well as the relationships between the elements inside corporations, with particular emphasis on financial relations | 08C-1P_W02 08C-1P_W03, 08C-1P_W05, 08C-1P_W06, 08C-1P_W13, 08C-1P_W17 |
| knows the norms and rules governing business organizations, in particular those of the corporate form, including the law and financial reporting standards | 08C-1P_W02, 08C-1P_W04, 08C-1P_W13, 08C-1P_W17, 08C-1P_U16 |
| has an interdisciplinary knowledge about tools supporting management and their application, in particular about the tools used in accounting and finance | 08C-1P_W02, 08C-1P_W05, 08C-1P_W13, 08C-1P_W17, 08C-1P_U16 |
| knows the general rules for non-consolidated financial statements of the company | 08C-1P_W13, 08C-1P_U16 |
| has knowledge about financial management of the company at every stage of its development | 08C-1P_W01, 08C-1P_W13, 08C-1P_W17, 08C-1P_U16 |
| knows the financial market mechanisms | 08C-1P_W02 08C-1P_W13, 08C-1P_W17, 08C-1P_U16 |
| Skills | |
| | Study programme-related learning outcome code |
| - | - |
| Attitudes | |
| | Study programme-related learning outcome code |
| understands the principle of the need for learning throughout life and is set for its implementation | 08C-1P_U16 |

| | |
|--|--------------------------|
| understands the need to determine the order of priority and sequence of the tasks for managing a corporation and is set for its implementation | 08C-1P_U16 08C-1P_K02 |
| is set to use the techniques, methods and tools for organizing and finance and accounting to support corporate governance | 08C-1P_U16 08C-1P_K03 |

| Introduction to Management | | | |
|--|-----------------------------------|----------------------------|--|
| Course name: | Introduction to Management | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFIZAN | 1 | 1 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Tutorial | | 36 | |
| A. Shortened (general) subject description | | | |
| The goal of this course is to get acquainted with fundamental management functions which lead to essential types of performance: cost, quality, speed, innovation, service. These dimensions can deliver value to the customer and competitive advantage to an organization. | | | |
| B. Prerequisites | | | |
| General knowledge of the Economy and Organization | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| Defines management as a discipline and differentiates among contents of management and other science disciplines | | | 08C-1P_W01, 08C-1P_W03 |
| Classifies organizations into business and other social organizations, differentiates their fundamental elements and knows how they function | | | 08C-1P_W02, 08C-1P_W06 |
| Knows the interdisciplinary analytical methods to investigate organization structures and the organizational processes | | | 08C-1P_W02, 08C-1P_W06 08C-1P_W12 |
| Skills | | | |
| | | | Study programme- |

| | |
|---|--|
| | related learning outcome code |
| Supports management processes, employing methods and techniques of organization and management | 08C-1P_U07, 08C-1P_U10 |
| Employs the knowledge on management in organizational problems formulation | 08C-1P_U07, 08C-1P_U10 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Recognizes the importance of teamwork in corporate functioning. Demonstrates an eagerness for teamwork and fulfillment of diverse roles in team | 08C-1P_K01, 08C-1P_K05 |
| Understands the need and demonstrates an eagerness for hierarchisation of tasks to manage corporations effectively. | 08C-1P_K01, 08C-1P_K05 |
| Identifies ethical dilemmas, supporting corporate management | 08C-1P_K05 |
| Adapts organizational management methods and techniques to support corporate management | 08C-1P_W12, 08C-1P_U07, 08C-1P_K05 |

| | | | |
|--|------------------------------|----------------------------|---------------------------------|
| IT Tools for Business | | | |
| Course name: | IT Tools for Business | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFTZAN | 1 | 1 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Information technology laboratory | | 15 | |
| A. Shortened (general) subject description | | | |
| <p>The major goal of this course is to provide opportunities for students to appreciate the applications of computer technology and use of various software application packages to perform meaningful tasks. It seeks to nurture the students as effective and efficient end-users of such technology, through the mastery of core skills and confidence to learn new skills.</p> | | | |

The next important goal of this course is to get students familiar with commonly used IT tools to support business and logistic problem modeling, analyzing and presentation. The other objective is to get them able to solve the problem and to explain how the solution works.

The end goal is that students enjoy using and value computer-related technology as an integral part of their lives and as an important tool in helping them to meet their own personal needs and the needs of the organization.

B. Prerequisites

The student is expected to bring the content, the problems, the methods, the attention and the learning experience to each class. The instructor's role is to help, support, and encourage. The instructor is also in charge of time allocated to the course content and cutting the issues not related to the class content.

Grading is based on every student's activity throughout the semester as:

- Attending a class meeting according to schedule is obligatory; if the student is not prepared than lose 5 points/class meeting;
- Being prepared for class activities by reading and/or watching recommended materials. The material will be used in class cases; if the student is not prepared than lose 5 points/class meeting;
- The best solution for each class case problem can score 3 points.

C. Effects of Teaching

Knowlege

| | Study programme-related learning outcome code |
|---|---|
| - | - |

Skills

| | Study programme-related learning outcome code |
|---|--|
| Creates spreadsheets models to analyze management problems | 08C-1P_W01, 08C-1P_W06, 08C-1P_U01, 08C-1P_U03, 08C-1P_U07, 08C-1P_U11, 08C-1P_U15, 08C-1P_U18, 08C-1P_K05 |
| Uses different functionality of the spreadsheets to model and analyze the problem | 08C-1P_U01, 08C-1P_U02, 08C-1P_U03, 08C-1P_U07, |

| | |
|---|--|
| | 08C-1P_U11, 08C-1P_U15, 08C-1P_U18, 08C-1P_K01, 08C-1P_K05 |
| Creates different types of graphs for problem visualization | 08C-1P_U07, 08C-1P_U11, 08C-1P_U15, 08C-1P_U18, 08C-1P_K01, 08C-1P_K05 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Adopts the new version of the applications to solve, analyze and describe the problem | 08C-1P_U03, 08C-1P_U07, 08C-1P_U11, 08C-1P_U15, 08C-1P_U18, 08C-1P_K01, 08C-1P_K05 |

| | | | |
|--|----------------------------|----------------------------|---------------------------------|
| | | | |
| Course name: | Organization Theory | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFOZAN | 1 | 1 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 30 | |
| Tutorial | | 18 | |
| A. Shortened (general) subject description | | | |
| This course is to familiarize students with organizations, with its structure and functioning roles. In addition, there is an emphasis on teamwork and cooperation in task groups. | | | |

| B. Prerequisites | |
|--|---|
| General Knowledge of Economics, Market | |
| C. Effects of Teaching | |
| Knowledge | |
| | Study programme-related learning outcome code |
| finds organization as a object of managing finds organization design as a practical management activity | 08C-1P_W02, 08C-1P_W03, 08C-1P_W09, 08C-1P_W12 |
| classifies organizations into business and other organizations of social use | 08C-1P_W02, 08C-1P_W03, 08C-1P_W09, 08C-1P_W12 |
| describes roles of organizational levels | 08C-1P_W02, 08C-1P_W03, 08C-1P_W09, 08C-1P_W12 |
| distinguish different roles of strategic, functional and operational levels of management | 08C-1P_W02, 08C-1P_W03, 08C-1P_W09, 08C-1P_W12 |
| explain relations among elements of organization by means of multidisciplinary approach lists and discusses structures types and its purpose | 08C-1P_W02, 08C-1P_W03, 08C-1P_W09, 08C-1P_W12 |
| Skills | |
| | Study programme-related learning outcome code |
| Uses the basic theoretical knowledge to detailed description and analysis of processes and phenomena of economic and social management corporation | 08C-1P_U03, 08C-1P_U05, 08C-1P_U06 |
| Has the ability to prepare oral information in English about specific issues in the management of the business corporation, using basic theoretical approaches and different sources | 08C-1P_U03, 08C-1P_U05, 08C-1P_U06 |
| Has the ability to prepare typical written work in English on specific issues in the management of a corporation, using basic theoretical approaches and different sources | 08C-1P_U03, 08C-1P_U05, 08C-1P_U06 |

| Attitudes | |
|--|--|
| | Study programme-related learning outcome code |
| Understands the need for 'learning throughout life' principle and is set for its implementation | 08C-1P_K04 |
| Understands the importance of teamwork in corporation functioning, is focused on continue implementation of it, including the adoption of different roles. | 08C-1P_K04 |
| Understands the order priority and sequence of the tasks for managing a corporation and is set for its implementation | 08C-1P_K04 |
| Can think and act in an entrepreneurial manner. Is prepared and set to perform supporting roles in the management of the organization and to communicate with the environment, respecting the principles of ethics and professionalism | 08C-1P_K04 |

| Course name: | Understanding Business | | |
|---|-------------------------------|----------------------------|---------------------------------|
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 1 | 1 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Tutorial | | 36 | |
| A. Shortened (general) subject description | | | |
| <p>The first and major goal of this course is to get acquainted with business as a form of economic activity – its meaning, dimensions, promises, and problems. The other, equally important objective is to become able to see businesses in their functioning and to become able to explain what, why and how they are doing. The foundation for the course is laid out in the textbook with its content, examples, and cases. Class activities will concentrate on discussion of chosen business problems.</p> | | | |
| B. Prerequisites | | | |
| N General Knowledge of Economics, Market, Business, and Finance; Logical and Analytical Thinking Skills, Communication skills | | | |
| C. Effects of Teaching | | | |

| Knowledge | |
|--|--|
| | Study programme-related learning outcome code |
| defines types of business organisations and stakeholders' roles in business operations; | 08C-1P_W02, 08C-1P_W05, 08C-1P_W06 |
| recognises major trends occurring in business environment as well as interprets their impact on a business organisation; | 08C-1P_W02, 08C-1P_W05, 08C-1P_W06 |
| identifies and describes key processes within a business organisation; | 08C-1P_W02, 08C-1P_W05, 08C-1P_W06 |
| Skills | |
| | Study programme-related learning outcome code |
| explains how trends occurring in business environment affect a business organisation; | 08C-1P_U01, 08C-1P_U02, 08C-1P_U09 |
| combines knowledge and presentation techniques to illustrate the structure of organisational problems; | 08C-1P_U01, 08C-1P_U02, 08C-1P_U09 |
| describes business problems in a prescribed format; | 08C-1P_U01, 08C-1P_U02, 08C-1P_U09 |
| Attitudes | |
| | Study programme-related learning outcome code |
| demonstrates understanding of teamwork's importance and performs in varying roles in team assignments; | 08C-1P_U18 |
| is capable of working in a diligent and professional manner; | 08C-1P_U18 |

| Applied Mathematics and Statistics for Business | | | |
|--|--|---------------------|---|
| Course name: | Applied Mathematics and Statistics for Business | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFMZAN | 1 | 2 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 8 | | |
| Exam / assessment form: | Exam | | |
| Class type | | Total contact hours | |
| Lecture | | 30 | |
| Tutorial | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>The main goal of this course is to demonstrate how some parts of advanced mathematics influenced economics and management. By the elements of Linear Algebra, Calculus, Integrals and Statistics we provide the applications to explain why and how they are helpful in the interpretation of some economics problems, how to design basic decision-making models, to show methods of solving problems and analysing results. The elements of descriptive statistic allow us to study some examples related to the statistic inference.</p> | | | |
| B. Prerequisites | | | |
| General Mathematical Knowledge, Analytical and Logical Thinking Skills | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| describes trends in a business corporation by involving mathematical and statistical tools | | | 08C-1P_W01 08C-1P_W02 08C-1P_W03 |
| relates the mathematical methods to the business problems | | | 08C-1P_W01 08C-1P_W02 08C-1P_W03 |
| operates the statistical inference | | | 08C-1P_W01 08C-1P_W02 08C-1P_W03 |

| Skills | |
|---|--|
| | Study programme-related learning outcome code |
| foresights the problems in business by simulations | 08C-1P_U01, 08C-1P_U02, 08C-1P_U03 |
| solves the simple optimizations problems | 08C-1P_U01, 08C-1P_U02 |
| takes decisions using mathematical and statistical tools | 08C-1P_U02, 08C-1P_U03 |
| Attitudes | |
| | Study programme-related learning outcome code |
| uses the chosen mathematical or statistical methods to support the management | 08C-1P_U16 |
| shares widely the gained experience and knowledge with the management | 08C-1P_K05 |
| knows the limits of his knowledge and understands a need to improve it constantly | 08C-1P_U16, 08C-1P_K05 |
| can work as a part of a team | 08C-1P_U16, 08C-1P_K05 |

| Fundamentals of Accounting | | | |
|------------------------------------|-----------------------------------|----------------------------|---------------------------------|
| Course name: | Fundamentals of Accounting | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 1 | 2 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Assesement | | |
| Class type | | Total contact hours | |
| Lecture | | 14 | |
| Tutorial | | 26 | |

A. Shortened (general) subject description

The aim of the course is to acquaint students with the basics of accounting and financial accounting, as well as show the role of the accounting in business activity. The subject is orientated on teaching of accounting principles, recording transactions and preparing financial statements, recognizing items of financial statements, presenting the role of accounting in managing a business. During the course students will gain knowledge about the objectives and functions of accounting, basic elements of accounting records, valuation of financial items, preparing financial statements. During the course are presented and explained: the economic nature of individual items of the financial statements and the rules of their preparation. In addition, students will gain knowledge about the elements that constitute the corporate financial environment. Based on knowledge gained on the subject, in subsequent years the knowledge of these areas will be extended and deepened.

B. Prerequisites

General knowledge of the business organization and management and economic environment in which the businesses are running.

C. Effects of Teaching

Knowledge

| | Study programme-related learning outcome code |
|---|--|
| Student knows the forms of business entities, is able to present the scope of their operation and links between them. The student is able to present the basic tasks of departments of entities, with particular emphasis on accounting departments. | 08C-1P_W02, 08C-1P_W07, 08C-1P_W14, 08C-1P_U06, 08C-1P_U12 |
| Student has knowledge about the national and international accounting regulations, the links between them and their relationship. | 08C-1P_W02, 08C-1P_W07, 08C-1P_W14, 08C-1P_U12, 08C-1P_U13 |
| The student has knowledge on the relationship between corporate governance and the market. | 08C-1P_W02, 08C-1P_W07, 08C-1P_W14 |
| The student has knowledge of the impact of selected solutions chosen by the company on their financial position. Student knows the basic principles of recognition, measurement and presentation of financial statements items. The student has a basic knowledge of the impact of selected solutions on the financial position of the company. The student knows the basic principles of recognition and measurement and financial reporting standards selected items of financial statements (fixed assets, inventories and investments). | 08C-1P_W07, 08C-1P_W14 |
| The student knows the rules of assessment of the enterprise on the basis of selected financial ratios. The student knows the consequences of an entity's simple financial decisions. | 08C-1P_W07, 08C-1P_W14 |

| | |
|--|--|
| Student possesses practical knowledge of the standards and rules of financial statements preparation | 08C-1P_W02, 08C-1P_W07, 08C-1P_W14 |
| Skills | |
| | Study programme-related learning outcome code |
| The student has the ability to properly interpret and explain the financial measures. Student has the ability to explain the influence of financial decision on the financial statements. The student can explain the impact of economic events on the property and financial position of the company. | 08C-1P_U01, 08C-1P_U02, 08C-1P_U13 |
| Student is able to record basic accounting operations and explain their impact on the financial statements. Student is able to make basic financial analysis of the business entity. | 08C-1P_U01, 08C-1P_U02, 08C-1P_U13 |
| The student is able to assess the impact of decisions taken by the corporation on their situation, and explain reasons of that effects. | 08C-1P_U01, 08C-1P_U02, 08C-1P_U13, 08C-1P_U16 |
| Student can based on economic events prepare financial statement of the company, is able to use theoretical knowledge in practice to solve specific problems. | 08C-1P_U01, 08C-1P_U02, 08C-1P_U12, 08C-1P_U13, 08C-1P_K03 |
| Attitudes | |
| | Study programme-related learning outcome code |
| The student understands the volatility of legal standards in accounting and can independently seek current regulations | 08C-1P_W07, 08C-1P_U06, 08C-1P_U13, 08C-1P_U16 08C-1P_K02 |
| Student is able to evaluate the decisions taken by the company from different points of view | 08C-1P_W02, 08C-1P_U03, 08C-1P_U16 08C-1P_K01 |
| Student can independently complement and improve their knowledge | 08C-1P_U01, 08C-1P_U16 |
| Student is able to act in entrepreneurial way, understands the consequences of such activities for the business entity | 08C-1P_U04, 08C-1P_U05, 08C-1P_U16 08C-1P_K02 |

| Human Resource Management | | | |
|---|----------------------------------|---------------------|---|
| Course name: | Human Resource Management | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 1 | 2 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Exam | | |
| Class type | | Total contact hours | |
| Lecture | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>Organizational Development (OD) is the management discipline aimed at improving organizational effectiveness by increasing use of human resources. It is also about enhancing opportunity for the individuals to develop their potential and effectively managing in a changing world. It provides a set of methods for systematically bringing about high-performing organization. During the course students will be provided with an integrated and comprehensive view of the field of OD. The stages of a typical OD program will be explored step-by-step with the variety of techniques and problems involved in an organizational development effort. The course is organized according to experiential learning approach that means the students not only read the concepts but mainly practice and experiment using the techniques in simulated situations.</p> | | | |
| B. Prerequisites | | | |
| Organization Behavior | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| Is aware of social relations types and ways to both address them in organizations and regularities governing the functioning of the bonds. Knows mechanisms for integrating people into the organization; is aware of promotion of employee participation in decision making and corporate culture change. | | | 08C-1P_W05, 08C-1P_W08, 08C-1P_W12 |
| defines change management and illustrates its impact on HRM solutions | | | 08C-1P_W05, 08C-1P_W08, 08C-1P_W12 |

| | |
|---|--|
| relates organisation development & HRM methods to business problems and explains them in a time perspective | 08C-1P_W05, 08C-1P_W08, 08C-1P_W12 |
| Skills | |
| | Study programme-related learning outcome code |
| conducts team building activities | 08C-1P_U03, 08C-1P_U04, 08C-1P_U07 |
| analyses the causes and progress of specified processes and phenomenon within the corporation and its external environment with the use of basic theoretical tools and methods derived from operating and strategic OD&HRM activities | 08C-1P_U03, 08C-1P_U04, 08C-1P_U07 |
| can deliver a problem solutions in terms of OD&HRM activities; can create problem structure and role play behavior | 08C-1P_U03, 08C-1P_U04, 08C-1P_U07 |
| Attitudes | |
| | Study programme-related learning outcome code |
| is aware of team work of corporation and sees the need for role-play in the process | 08C-1P_U17 |
| is aware of a structure of tasks hierarchy in corporate management | 08C-1P_U17 |
| is ready to ethic tasks activity supporting corporate management | 08C-1P_U17 |

| | | | |
|------------------------------------|----------------------------|----------------------------|---------------------------------|
| | | | |
| Course name: | Introduction to Law | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 1 | 2 | English |
| Form of conducting classes: | | | |
| ECTS credits: | 2 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |

| | |
|--|--|
| Lecture | 15 |
| A. Shortened (general) subject description | |
| The aim of the course is to familiarize students with the basic concepts of law, with special attention to financial, civil law, and commercial law. During the lectures, in addition to theoretical content, practical illustrations of the issues discussed will be presented. | |
| B. Prerequisites | |
| General Knowledge of Economics and Business and Organizations | |
| C. Effects of Teaching | |
| Knowledge | |
| | Study programme-related learning outcome code |
| Has knowledge of aspects of system law, including commercial law, particularly related to the business field | 08C-1P_W05 |
| Has knowledge of the functioning of the legal system in organizations, including corporations | 08C-1P_W07 |
| Has interdisciplinary knowledge in the field of methods and tools used in the process of management of organizations, mainly corporations taking into account legal issues | 08C-1P_W13 |
| Skills | |
| | Study programme-related learning outcome code |
| | |
| Can use legal knowledge to describe in detail and analyse legal and social requirements of economic activity and corporation management | 08C-1P_U02 |
| Properly applies law in order to perform specific tasks from the area of management | 08C-1P_U05 |
| Can understand and analyse legal aspects of social phenomena | 08C-1P_U08 |
| Attitudes | |
| | Study programme-related learning outcome code |

| | |
|---|------------|
| Can cooperate and work in a team accepting different roles | 08C-1P_K02 |
| Ready participate in preparing social projects and improving business organizations and is orientated towards professional performance of this role | 08C-1P_K05 |

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|---|-------------------------|----------------------------|--|
| Issue of Business | | | |
| Course name: | | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 1 | 2 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 4 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Tutorial | | 24 | |
| A. Shortened (general) subject description | | | |
| The overriding objective of this course is to practice and experience business related concepts introduced in Understanding Business I. | | | |
| B. Prerequisites | | | |
| Completion of Understanding Business (recommended) | | | |
| C. Effects of Teaching | | | |
| Knowlege | | | |
| | | | Study programme-related learning outcome code |
| defines types of business organisations, business roles and ownership types and relates this knowledge to real life situations | | | 08C-1P_W02 |
| identifies key processes within a business organisation and interprets existing relations between them | | | 08C-1P_W03 |
| discusses and illustrates the role of people in business, in particular appraises significance of social interaction in a business | | | 08C-1P_W05 |
| Skills | | | |
| | | | Study programme-related |

| | |
|---|--|
| | learning outcome code |
| illustrates key trends occurring in business environment of chosen business organisation | 08C-1P_U01 |
| describes business problems in essay format | 08C-1P_U09 |
| displays business problems by means of, inter alia, role plays, simulations, class discussions etc. | 08C-1P_U10 |
| Attitudes | |
| | Study programme-related learning outcome code |
| demonstrates understanding of teamwork's importance and performs in varying roles in team assignments | 08C-1P_U18 |
| conforms to ethical and professional business standards | 08C-1P_K05 |

| | | | |
|--|---------------------------------|----------------------------|---------------------------------|
| Organizational Behaviour | | | |
| Course name: | Organizational Behaviour | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFRZAN | 1 | 2 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 5 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Tutorial | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>The aim of the course is an analysis of human work behaviour. Three main areas of organizational behavior will be covered: individual, group (interpersonal) and organizational. In consequence we can experience the development of interpersonal competencies for effective work in fluctuating, team-oriented, diverse and technologically advanced organizations.</p> | | | |
| B. Prerequisites | | | |
| Introduction to Management | | | |

| C. Effects of Teaching | | | |
|--|--|--|---|
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| Recognizes the social bonds within corporations, and the rules of their functioning | | | 08C-1P_W01, 08C-1P_W04, 08C-1P_W05, 08C-1P_W07 |
| Recalls the knowledge on humans, as the individuals constituting the corporation, and the rules of their functioning within corporation | | | 08C-1P_W04, 08C-1P_W05, 08C-1P_W07 |
| Discusses and illustrates the roles of people in corporation and rules of their cooperation | | | 08C-1P_W04, 08C-1P_W05, 08C-1P_W07 |
| Skills | | | |
| | | | Study programme-related learning outcome code |
| Analysis the reasons and the processes of the social phenomena concerning corporation and its environment, employing methods a techniques of organization and management | | | 08C-1P_U03, 08C-1P_U04, 08C-1P_U10 |
| Prepares effective oral presentations in English, employing diverse theoretical approaches and sources of information | | | 08C-1P_U03, 08C-1P_U04, 08C-1P_U10, 08C-1P_K01 |
| Attitudes | | | |
| | | | Study programme-related learning outcome code |
| Demonstrates understanding of teamwork's importance in organizational functioning and performs in varying roles | | | 08C-1P_K03 |

| Course name: | Change & Innovation Management | | |
|---------------------|---|------------------|---------------------------------|
| Course code: | Year of studies: | Semester: | Language of instruction: |

| | | | |
|---|------------|----------------------------|--|
| 0800-MFVZAN | 2 | 3 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Tutorial | | 33 | |
| A. Shortened (general) subject description | | | |
| Upon completion of course, student knows the change management process in organizations and its complexity. Understands reasons and need for change and its consequences. Knows the application of change management intervention techniques that support change implementation. Can recognize diverse approaches of participants of change process and the social processes which occur during the implementation process of change and innovation. Knows the role of innovation for organizational competitiveness. | | | |
| B. Prerequisites | | | |
| Introducation to Management, HRM, Organizational Behaviour | | | |
| C. Effects of Teaching | | | |
| Knowlege | | | |
| | | | Study programme-related learning outcome code |
| Recalls the knowledge on changes in corporation and their environment. Knows their determinants, process, and consequences of these changes | | | 08C-1P_W07, 08C-1P_W08, 08C-1P_W12 |
| Knows the analytical methods to investigate the phenomena and processes in corporations | | | 08C-1P_W07, 08C-1P_W08, 08C-1P_W12 |
| Identifies and describes key processes within a business organization with reference to change and innovation | | | 08C-1P_W07, 08C-1P_W08, 08C-1P_W12 |
| Skills | | | |
| | | | Study programme-related learning outcome code |
| Predicts the practical consequences of the processes and phenomena concerning corporation and its environment, employing methods a techniques of organization and management | | | 08C-1P_U04, 08C-1P_U08, 08C-1P_U10 |

| | |
|---|--|
| Demonstrates an eagerness for lifelong learning | 08C-1P_U04, 08C-1P_U08, 08C-1P_U10 |
| Prepares effective oral presentations in English, employing diverse theoretical approaches and sources of information | 08C-1P_U04, 08C-1P_U08, 08C-1P_U10 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Recognizes the importance of teamwork in corporate functioning. Demonstrates an eagerness for teamwork and fulfillment of diverse roles in team | 08C-1P_U18 |
| Understands his role in design and OD. Demonstrates an eagerness for professional fulfillment of this role | 08C-1P_U18 |
| Adapts organizational management methods and techniques to support corporate management | 08C-1P_U18 |
| Thinks and acts with entrepreneurial approach. Is open onto entrepreneurship within corporate structures | 08C-1P_U18 |

| | | | |
|---|--------------------------|----------------------------|---------------------------------|
| Corporate Finance | | | |
| Course name: | Corporate Finance | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFPZAN | 2 | 3 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>The course is mainly focused on capital structure decisions. Presentation of the most important and popular financing instruments is the main goal of the lectures. Every capital source will be analyzed with reference to the company's possible situation (efficiency, competing position, financing availability). Natural consequence of such analysis is the financial decision profitability measurement. That is why main discounted efficiency measures will be presented and applied to every mentioned source of capital. Another point is the financial and strategic analyses connection. The goal of this course is to</p> | | | |

present the financial decision impact on following operating activity. This relation will be analyzed not only by the financial statement results, but also in wider aspects. Finally the course will define main strategies in capital structure building process. Student's opinion about possible effects for the company's future is the most important expected result of the course.

B. Prerequisites

General knowledge about financial statements of the company and the capital market.

C. Effects of Teaching

Knowledge

| | Study programme-related learning outcome code |
|--|---|
| has a basic knowledge about the relationship between corporations and other organizations in their environment, as well as the relationships between the elements inside corporations, with particular emphasis on financial relations | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the norms and rules governing business organizations, in particular those of the corporate form, including the law and financial reporting standards | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| has a interdisciplinary knowledge about tools supporting management and their application, in particular about the tools used in accounting and finance | 08C-1P_W13 |
| knows the general rules for non-consolidated financial statements of the company | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| has knowledge about financial management of the company at every stage of its development | 08C-1P_W16 |
| knows the financial market mechanisms | 08C-1P_W17 |
| knows some tools used in the management process | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |

Skills

| | Study programme-related learning outcome code |
|---|---|
| can perceive and interpret the phenomena of economic to the extent necessary to identify the problems of corporate governance | 08C-1P_U01 |
| uses the basic theoretical knowledge for a detailed description and analysis of economic processes and phenomena of corporate management, in particular, their financial impact | 08C-1P_U02 |

| | |
|--|--|
| the ability to analyze the causes and course of selected economic processes and phenomena from the point of view of management science, finance and accounting | 08C-1P_U01, 08C-1P_U02, 08C-1P_U07 |
| has the ability to create and analyze variant solutions of specific decision problem, and then choose and implement own solution | 08C-1P_U07 |
| understands the principle of the need for learning throughout life and is set for its implementation | 08C-1P_U16 |
| understands the need to determine the order of priority and sequence of the tasks for managing a corporation and is set for its implementation | 08C-1P_U16 |
| is set to use the techniques, methods and tools for organizing and finance and accounting to support corporate governance | 08C-1P_U16 |

| Corporate Governance | | | |
|---|-----------------------------|----------------------------|---------------------------------|
| Course name: | Corporate Governance | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFGZAN | 2 | 3 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Exam | | |
| Class type | | Total contact hours | |
| Lecture | | 30 | |
| A. Shortened (general) subject description | | | |
| <p>The interest in corporate governance (corporate governance) increased in the nineties of the previous century in response to a wave of bankruptcies and fraud in companies all over the world. Today, corporate governance is of interest to both academia and practitioners involved in the capital markets and joint stock companies. The aim of the course is to provide knowledge on corporate governance mechanisms, the causes of managerial abuse, systems of corporate governance, supervisory boards practices and ways how to influence senior managers to the creation of shareholder value and respect the objectives of the different stakeholders.</p> | | | |
| B. Prerequisites | | | |
| Fundamentals of Finance, Introduction to Management, Understanding Business, Introduction to Law | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme- |

| | |
|--|--|
| | related learning outcome code |
| The student knows the concept of corporate governance and the importance of corporate governance mechanisms in different systems of corporate governance | 08C-1P_W03, 08C-1P_W06, 08C-1P_W08 |
| The student knows the theories of corporate governance (shareholder value stakeholders, agency, stewardship, resource dependence, managerial hegemony, class hegemony, behavioral), and their practical implications | 08C-1P_W03 |
| The student knows the importance of codes of best practices in corporate governance | 08C-1P_W06 |
| The student knows the recent trends in corporate governance | 08C-1P_W06, 08C-1P_W08, 08C-1P_U12 |
| Skills | |
| | Study programme-related learning outcome code |
| The student is able to assess how concentration and ownership structure affect firm performance in the long term | 08C-1P_U02, 08C-1P_U08, 08C-1P_U12 |
| The student works in a team and is able to prepare and show a presentation on corporate governance | 08C-1P_U18 |

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|---|-------------------------|----------------------------|---------------------------------|
| Course name: | | | |
| Cost and Management Accounting | | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 2 | 3 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 5 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 20 | |
| Tutorial | | 20 | |
| A. Shortened (general) subject description | | | |

The main aim of the course is the introduction of students into cost accounting principles and methods. Essential element of the course will be emphasising the nature and significance of information on costs and revenues and the impact of this information on the management of the company. The particular impact will be placed on the influence of costs on the financial result of the entity. During the course student become familiar with the traditional cost accounting concepts, and their usefulness in the management of businesses.

B. Prerequisites

Fundamentals of Accounting, Understanding Business

C. Effects of Teaching

Knowlege

| | Study programme-related learning outcome code |
|---|--|
| The student has knowledge about the functioning and organization of the system of cost accounting and management accounting and its links with other information systems in the organization, including the management system | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |
| The student knows the role of management accounting in organizations | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |
| The student is familiar with the tools and methods of cost accounting and managerial accounting used in various organizations | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |
| The student knows the financial categories used in cost and management accounting and can relate them to the tools and methods of this information system | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |

Skills

| | Study programme-related learning outcome code |
|--|--|
| The student has the ability to use the acquired knowledge of cost accounting and managerial accounting in practice to identify and solve operational and tactical problems | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| The student is able to create and analyze various solutions for a specific decision-making problem at the operational or tactical level, using various cost accounting and managerial accounting tools | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| The student has the ability to find himself in the role of management accountants, knowing how to apply the tools and methods of management accounting and how to create and transfer information for management purposes Student has the skills necessary to implement the principle of | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |

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| learning throughout life by complementing and improving their knowledge and skills in the area of cost accounting | |
| Student has the skills necessary to implement the principle of learning throughout life by complementing and improving their knowledge and skills in the area of cost and management accounting | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| Student knows and understands the basic principles of continuous learning about business processes and the impact of these processes on the costs of organization | 08C-1P_U16 |
| Student is focused on exploring and using the latest techniques, methods and tools in the field of cost and management accounting to business management support | 08C-1P_U16 |

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|---|---|----------------------------|---------------------------------|
| Financial Accounting & Reporting | | | |
| Course name: | Financial Accounting & Reporting | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 2 | 3 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 14 | |
| Tutorial | | 12 | |
| A. Shortened (general) subject description | | | |
| <p>The course is orientated on teaching of accounting principles, recording transactions and preparing financial statements, recognizing items of financial statements, presenting the role of accounting in managing a business. During the course students will gain knowledge about the core principles for recognizing, measurement and presentation in financial statements the most common assets and related transactions on them: tangible fixed assets, intangibles, inventories, financial assets. During the course presented and explained are: the fundamental assumptions, conventions and principles for presentation of useful information in financial statements, measurement basis of the elements of financial statements, economic nature of the elements and individual items of the financial statements and the rules of their preparation. In addition, students will gain knowledge about the financial statements analysis, which supports decision making process of investors.</p> | | | |
| B. Prerequisites | | | |
| General knowledge of financial accounting, covered by subject: Fundamentals of Accounting. | | | |
| C. Effects of Teaching | | | |

| Knowlege | |
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| | Study programme-related learning outcome code |
| Student possesses practical knowledge of the standards and rules of financial statements preparation. | 08C-1P_W07, 08C-1P_W13 |
| The student has a knowledge of the impact of selected solutions chosen by the company on their financial position. Student knows the principles of recognition, measurement and presentation of financial statements items. The student has a basic knowledge of the impact of selected solutions on the financial position of the company. The student knows the principles of recognition and measurement and financial reporting standards selected items of financial statements (fixed assets, inventories and investments). | 08C-1P_W07, 08C-1P_W08, 08C-1P_W11, 08C-1P_W13 |
| The student knows the rules of assessment of the enterprise on the basis of selected financial ratios. The student knows the consequences of an entity's simple financial decisions. | 08C-1P_W08, 08C-1P_W11, 08C-1P_W13 |
| Student has knowledge about the national and international accounting regulations, the links between them and their relationship. | 08C-1P_W02, 08C-1P_W07, 08C-1P_W08 |
| Skills | |
| | Study programme-related learning outcome code |
| Student is able to analyse the financial statements of the entity, is able to use theoretical knowledge in practice to solve specific problems related to financial accounting and reporting. | 08C-1P_U02, 08C-1P_U03, 08C-1P_U04, 08C-1P_U05, 08C-1P_U16 |
| Student is able to recognize and record accounting operations, related to the main classes of assets and explain their impact on the financial statements. Student is able to make basic financial analysis of the business entity. | 08C-1P_U02, 08C-1P_U03, 08C-1P_U05, 08C-1P_U06 |
| The student understands the accounting system from the legal and organizational side and its variability. | 08C-1P_U16 |
| The student is able to assess the impact of economic decisions taken by the entity on their situation, and explain reasons of that effects. | 08C-1P_U02, 08C-1P_U03, 08C-1P_U04, 08C-1P_U06 |
| The student has the ability to explain the financial measures using theoretical knowledge. Student has the ability to explain the influence of financial decision on the financial statements. The student can explain and predict the impact of economic events on the property and financial position of the company. | 08C-1P_U02, 08C-1P_U03, 08C-1P_U04, 08C-1P_U06, 08C-1P_U16 |

| Attitudes | |
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| | Study programme-related learning outcome code |
| The student is prepared to perfect the accounting system and to professionally evaluate the decisions made by the company from various points of view. | 08C-1P_K03 |

| Course name: | Sustainability & Performance Measurement | | |
|--|---|----------------------------|---------------------------------|
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 2 | 3 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 6 | | |
| Exam / assessment form: | Exam | | |
| Class type | | Total contact hours | |
| Lecture | | 16 | |
| Tutorial | | 24 | |
| A. Shortened (general) subject description | | | |
| <p>The main aim of the course is to understand and be able to design performance measurement systems – their objectives, functioning and problems. Knowledge and skills help students to answer the following questions</p> <p>What can be measured in the organization?</p> <p>What should be measured in the organization?</p> <p>How to measure performance?</p> <p>What are the relationships between performance indicators?</p> <p>What are the problems in measuring performance?</p> <p>How does the measurement of performance affect the behavior of people in the organization?</p> | | | |
| B. Prerequisites | | | |
| General Knowledge on Management, Accounting and Finance | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |

| | Study programme-related learning outcome code |
|--|--|
| Has knowledge of the relationships between corporations and other organizations in their environment, as well as the relationship between elements within the corporation, with particular emphasis on financial relations | 08C-1P_W06, 08C-1P_W12, 08C-1P_W14 |
| Knows social and environmental issues and is able to recognize their correlations with the economic perspective of the organization. | 08C-1P_W06, 08C-1P_W12, 08C-1P_W14 |
| Has knowledge about methods and tools, in particular management accounting system, which allow to measure achievements of companies, especially corporations | 08C-1P_W06, 08C-1P_W12, 08C-1P_W14 |
| Has knowledge about the phenomena and processes related to sustainable development taking place in organizations, in particular in corporations | 08C-1P_W06, 08C-1P_W12, 08C-1P_W14 |
| Knows the the principles for preparing individual financial reporting, including financial statement of business entities | 08C-1P_W06, 08C-1P_W12, 08C-1P_W14 |
| Skills | |
| | Study programme-related learning outcome code |
| Is able to correctly interpret economic and / or social phenomena and measure their financial and non-financial effects to the extent necessary to identify problems of corporate management | 08C-1P_U01, 08C-1P_U02, 08C-1P_U04 |
| Is able to use the basic theoretical knowledge (legal and economic) for a detailed description and analysis of economic and social processes and phenomena in corporate management, in particular their financial consequences | 08C-1P_U01, 08C-1P_U02, 08C-1P_U04 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Can cooperate and work in a group, playing different social and business roles | 08C-1P_K03 |
| Is able to properly define the priorities for the implementation of a task for corporate management specified by himself or others and is focused on its implementation | 08C-1P_K03 |
| Is able to participate in the preparation of social projects and improvement of business organizations, the accounting information system . Remains | 08C-1P_K03 |

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| focused on the professional implementation of this role | |
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| Accounting for Management Control | | | |
|---|--|----------------------------|--|
| Course name: | Accounting for Management Control | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 2 | 4 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 28 | |
| A. Shortened (general) subject description | | | |
| <p>To introduce students to fundamental knowledge and skills in management and decision-making in the short- and long-term using management accounting tools.</p> <p>To show the practical usefulness of managerial accounting concepts and methods in business management. For example, to make students aware of the importance of financial information and its influence on human behaviour in a business entity.</p> | | | |
| B. Prerequisites | | | |
| Fundamentals of Accounting, Cost and Management Accounting, Sustainability & Performance Measurement | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| The student has knowledge of the measurement system, including management accounting and its relationship with other information systems in and outside the organization | | | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15, |
| The student has knowledge about the organization and location of the accounting system in various organizations, in particular in large organizations and the role of management accountants | | | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |
| The student has a holistic knowledge of management accounting tools and methods that support management, in particular planning and control | | | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |

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| Students know IT solutions supporting the work of management accountants in organizations | 08C-1P_W02, 08C-1P_W13, 08C-1P_W15 |
| Skills | |
| | Study programme-related learning outcome code |
| The student is able to use the knowledge gained in managerial accounting in practice to solve organisational and managerial problems in enterprises | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| The student is able to make financial analyses using managerial accounting tools and indicate appropriate solutions to a given financial and economic situation of a company | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| The student has the skills and readiness for continuous development both in terms of knowledge and The student is able to use the language in the field of management accounting | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| The student is able to use the tools and techniques necessary to perform the function of financial and management analyst, and on their basis to generate and present information, and is also prepared to act as a business partner | 08C-1P_U06, 08C-1P_U07, 08C-1P_U12 |
| Student knows and understands the basic principles of continuous learning about business processes and the impact of these processes on the costs and rentability of organization | 08C-1P_U16 |
| Student is focused on exploring and using the latest techniques, methods and tools in the field of management accounting to business management support, in particular planning and control | 08C-1P_U16 |

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| Databases for Management | | | |
| Course name: | Databases for Management | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFJZAN | 2 | 4 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Examination | | |
| Class type | | Total contact hours | |
| Tutorial | | 18 | |
| A. Shortened (general) subject description | | | |

The course consists of 30 hours lecture and 36 laboratory hours. The lecture covers theoretical material on introduction to database theory. There will be presented fundamental concepts in databases, such as relational model and entity-relationship models, databases functions and structure, file organization, data access control and transactions management.

At the laboratory the students will design a database using EE-R model; this task will be prepared using entity relationship diagram tool . As a homework the students will be required to design individually a database for the use case of their choice.

The project will be next translated into the relational model using SQL language in Microsoft Database Management System.

The second part of laboratory includes:

- inserting, deleting and updating data;
- altering data structures in databases;
- writing SQL queries to the database.

The 3rd part includes advanced SQL features, methods and tools.

| B. Prerequisites | |
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| Basic familiarity with Windows operating system and IT Tools for Business | |
| C. Effects of Teaching | |
| Knowledge | |
| | Study programme-related learning outcome code |
| They got basic knowledge on Database Management System functions and structure | 08C-1P_W01, 08C-1P_W06, 08C-1P_W12 |
| They know and understand data models used in databases | 08C-1P_W01, 08C-1P_W06, 08C-1P_W12 |
| They know kinds of data organization in databases | 08C-1P_W01, 08C-1P_W06, 08C-1P_W12 |
| They know and understand the cost model of data processing | 08C-1P_W01, 08C-1P_W06, 08C-1P_W12 |
| They know the basic functions of SQL sublanguages | 08C-1P_W01, 08C-1P_W06, 08C-1P_W12 |
| Skills | |
| | Study programme-related learning outcome code |

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| They can design conceptual project of database for an organization using Extended Entity-Relationship model | 08C-1P_U01, 08C-1P_U07, 08C-1P_U15 |
| They can translate conceptual model of database into relational model and normalize it | 08C-1P_U01, 08C-1P_U07, 08C-1P_U15 |
| They can alter database structure using SQL instructions | 08C-1P_U01, 08C-1P_U07, 08C-1P_U15 |
| They can update data in a database using SQL | 08C-1P_U01, 08C-1P_U07, 08C-1P_U15 |
| They can search and analyze data using SQL92 queries | 08C-1P_U01, 08C-1P_U07, 08C-1P_U15 |
| Attitudes | |
| | Study programme-related learning outcome code |
| They understand the mission, goals and processing costs in database system | 08C-1P_K05 |
| They know and understand characteristics of traditional and database approach to management information systems | 08C-1P_K05 |
| They are aware of responsibility of all user types for general security and integrity of database system and database applications | 08C-1P_K05 |

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| Course name: | Financial Analysis in Management | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 2 | 4 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 4 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 14 | |
| Tutorial | | 14 | |

| A. Shortened (general) subject description | |
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| The aim of the course is to teach students how to use financial indicators and benchmarks to allocate resources and evaluate potential projects for maximum return-on-investment. The course and knowledge of financial analysis will enable students to keep tabs on how the businesses are performing. | |
| B. Prerequisites | |
| General Knowledge of Financial Accounting and Finance | |
| C. Effects of Teaching | |
| Knowledge | |
| | Study programme-related learning outcome code |
| Understands the multi-variant connections between organizations, including corporations and their surroundings from the financial perspective | 08C-1P_W03 |
| Has the knowledge about processes of changes in corporations and the environment as well as the reasons of the changes with focus on the influence on the financial ratios. | 08C-1P_W08 |
| Knows the analysis methods of corporations' processes related to people, money, market and future | 08C-1P_W12 |
| Skills | |
| | Study programme-related learning outcome code |
| Is able to recognize and interpret economic or social phenomena in necessary extent to identify problems on corporate management using the methods of financial analysis | 08C-1P_U01 |
| Uses the basic theoretical knowledge to the detailed description and analysis of processes and economic and social phenomena in the management of a corporation | 08C-1P_U01, 08C-1P_U04, 08C-1P_U12 |
| Is able to analyze the causes and course of certain economic and social processes and phenomena from the point of view of management science using the methods of financial analysis ; | 08C-1P_U04 |
| Can use the knowledge of financial analysis in practice in order to identify organizational problems | 08C-1P_U01, 08C-1P_U04, 08C-1P_U12 |
| Has the ability to prepare the reports in English in the area of financial analysis and can perform the presentation of the results of the analysis | 08C-1P_U01, 08C-1P_U04, 08C-1P_U12 |
| Can use different techniques and tools of financial analysis necessary to | 08C-1P_U12 |

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| work as a specialist of finance or accounting on the medium level of management | |
| Attitudes | |
| | Study programme-related learning outcome code |
| Is able to identify correctly and finds the solutions for problems occurring in the process of management of corporations | 08C-1P_K02 |
| Is ready to use the techniques, methods and tools of financial analysis to support organizational corporate governance | 08C-1P_K02 |

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|--|--|----------------------------|---------------------------------|
| International Financial Reporting | | | |
| Course name: | International Financial Reporting | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFQZAN | 2 | 4 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Lecture | | 18 | |
| Tutorial | | 10 | |
| A. Shortened (general) subject description | | | |
| <p>The course aims to provide knowledge of:</p> <ol style="list-style-type: none"> 1) institutional context of International Financial Reporting Standards (IFRS), which constitute norms of global financial reporting, 2) preparation and presentation of financial statements under IFRS, 3) recognition, measurement and presentation of assets, liabilities, income, expenses and cash flows. <p>After the course students should understand and be able to apply main IFRS rules.</p> | | | |
| B. Prerequisites | | | |
| General Knowledge of Financial Accounting (basic terms, rules and procedures) | | | |
| C. Effects of Teaching | | | |
| Knowlege | | | |

| | Study programme-related learning outcome code |
|--|--|
| Students get basic knowledge on context of establishing and using International Financial Reporting Standards as norms of global financial reporting, their importance to accounting harmonization and functioning of the global capital market. | 08C-1P_W07 |
| Students know and understand the system of IFRS, the relationship between individual standards and their influence on company's accounting policy. | 08C-1P_W14 |
| Students know rules of recognition, measurement and presentation of assets, liabilities, income and expenses, in particular with regard to revenues, expenses and comprehensive income, tangible assets, intangibles, financial assets, liabilities. | 08C-1P_W14 |
| Skills | |
| | Study programme-related learning outcome code |
| Students are able to interpret and explain economic transactions and events and relationships between them on the basis of financial statements prepared according to IFRS. | 08C-1P_U01 |
| Students are able to make use of IFRS rules and procedures in preparing various financial reports and information and in analyzing economic situation of the company. They know considerations of using of IFRS, in particular: usefulness of accounting information to market participants. | 08C-1P_U01, 08C-1P_U06, 08C-1P_U13 |
| Students are able to make use of IFRS rules and procedures in preparing various financial reports and information on the level of individual company as well as capital group. They understand the nature of control and partial control over other companies. | 08C-1P_U06 |
| Students are able to make use of IFRS to prepare statement of financial position, statement of profit/loss and other comprehensive income and statement of cash flows. | 08C-1P_U13 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Students understand the need of meeting professional and ethical standards in the process of preparing financial statements according to IFRS and is willing to promote such standards. | 08C-1P_K02 |
| Students understand the relation between efficiency of decision making process and financial information provided in financial statements. | 08C-1P_K02 |

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|---|-------------------------|----------------------------|--|
| Course name: Internship | | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-5PRZAN | 3 | 5 | Polish |
| Form of conducting classes: | | | |
| ECTS credits: | 24 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Practical placement | | 0 | |
| A. Shortened (general) subject description | | | |
| <ul style="list-style-type: none"> - Familiarizing the student with the regulations of apprenticeships - Familiarizing the student with the internship program in a given field - Getting to know different forms and possibilities of doing apprenticeships - Familiarizing the student with the documentation necessary for the beginning of the practice to start, implement and pass the internship - Preparation and completion of relevant documents - Confirmation of relevant documents - Implementation of the internship under the supervision of the supervisor - Joint substantive checking of documentation confirming the implementation of the practice - Report on professional practice - Passing correctly implemented practice | | | |
| B. Prerequisites | | | |
| General understanding of business environment, economics, communication and teamwork skills | | | |
| C. Effects of Teaching | | | |
| Knowledge | | | |
| | | | Study programme-related learning outcome code |
| Has knowledge of the methods of managing relations between individual elements of the organization and the relations of the organization with the environment | | | 08C-1P_K03 |
| Skills | | | |

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| | Study programme-related learning outcome code |
| Uses the basic theoretical knowledge in the field of management for a detailed description and practical analysis of selected organizational processes and phenomena | 08C-1P_U02 |
| Is able to analyze the causes and course of selected processes and phenomena in the organization's environment and predict the directions of their changes. | 08C-1P_U02 08C-1P_U03 |
| Has the ability to prepare oral presentations in Polish and a modern foreign language regarding the activities carried out, using diverse sources of information | 08C-1P_U10 |
| Has language skills in the field of discipline: management science, in accordance with the requirements applicable to B2 level of the European Language Description System | 08C-1P_U11 |
| Actively acquires information and manages his own professional development | 08C-1P_U16 |
| Attitudes | |
| | Study programme-related learning outcome code |
| Is able to adequately determine the priorities of the activities carried out and assign tasks to the appropriate team members | 08C-1P_K01 |
| Correctly identifies and resolves dilemmas related to the profession | 08C-1P_K02 |

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|------------------------------------|----------------------------------|----------------------------|---------------------------------|
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| Course name: | Applied Corporate Finance | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFYZAN | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 4 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Tutorial | | 24 | |

| A. Shortened (general) subject description | |
|---|---|
| <p>The course widens elementary skills required from the corporate finance lecture. The main aspects of the course are focused on the problems of financial planning and budgeting. There are some financial liquidity problems taken into consideration. Finally presented issues will be used to analyse the value of the company. Therefore some presentation of the valuation method will be described.</p> | |
| B. Prerequisites | |
| General knowledge of Corporate Finance | |
| C. Effects of Teaching | |
| Knowledge | |
| | Study programme-related learning outcome code |
| has a basic knowledge about the relationship between corporations and other organizations in their environment | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the norms and rules governing business organizations | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the methods of company valuation | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the notion of company risk | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the notion of company's cost of capital | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the principles of value creation | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| knows the significance of intangibles in value creation | 08C-1P_W13, 08C-1P_W16, 08C-1P_W17 |
| Skills | |
| | Study programme-related learning outcome code |
| can perceive and interpret the phenomena of value | 08C-1P_U03, 08C-1P_U07, 08C-1P_U12 |

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| is able value company using dividend discount approach DDM | 08C-1P_U03, 08C-1P_U07, 08C-1P_U12 |
| is able to value company using relative approach | 08C-1P_U03, 08C-1P_U07, 08C-1P_U12 |
| has the ability to interpret the results of valuation | 08C-1P_U03, 08C-1P_U07, 08C-1P_U12 |
| is able to calculate value creation from different perspectives | 08C-1P_U03, 08C-1P_U07, 08C-1P_U12 |
| Attitudes | |
| | Study programme-related learning outcome code |
| understands the principle of the need for learning throughout life and is set for its implementation | 08C-1P_K01 |
| understands the need to determine the order of priority and sequence of the tasks for managing a corporation and is set for its implementation | 08C-1P_K01 |
| is set to use the techniques, methods and tools for evaluating company performance | 08C-1P_K01 |

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| Fundamentals of Financial Audit | | | |
| Course name: | Fundamentals of Financial Audit | | |
| Course code: | Year of studies: | Semester: | Language of instruction: |
| | 3 | 6 | English |
| Form of conducting classes: | | | |
| ECTS credits: | 4 | | |
| Exam / assessment form: | Assesement | | |
| Class type | | Total contact hours | |
| Tutorial | | 18 | |
| Lecture | | 14 | |
| A. Shortened (general) subject description | | | |
| The main objective of the course is to present the fundamentals, nature and mechanisms of an audit of financial statements. The course is focused on main audit procedures relating to | | | |

risk assessment, risk response and reporting (preparation of independent auditor's report). The content of the course goes in line with main requirements of International Standards of Auditing, which are mandatory for audits of financial statements in most of EU states.

B. Prerequisites

General understanding of the Business, Financial accounting and Financial reporting

C. Effects of Teaching

Knowledge

| | Study programme-related learning outcome code |
|---|--|
| Student recognises a role of the independent audit of financial statements in modern economy and its input to capital market effectiveness; | 08C-1P_W03 |
| Student distinguishes the main steps of auditing process: Risk assessment, Risk response and Reporting and understands their interrelation | 08C-1P_W11, 08C-1P_W12, 08C-1P_W13 |
| Student understands different audit procedures responsive to risks of material misstatement due to fraud or error | 08C-1P_W12, 08C-1P_W13 |
| Student recognises differences among Unmodified ("clean") Opinion, Qualified Opinion, Adverse Opinion, Disclaimer of Opinion | 08C-1P_W12, 08C-1P_W13 |

Skills

| | Study programme-related learning outcome code |
|---|--|
| Student identifies risks of material misstatement due to fraud or error | 08C-1P_U01 |
| Student identifies auditing procedures and is able to elect proper procedures to different management assertions relating to transactions and events, account balances and presentation and disclosures | 08C-1P_U05 |
| Student is able to prepare a draft of auditor opinion on financial statements | 08C-1P_U07 |

Attitudes

| | Study programme-related learning outcome code |
|--|--|
| Student is aware of assumptions and backgrounds of independent audit and its role in assurance of financial information provided to users in financial statements; | 08C-1P_K03 |

| Course name: | Management Information Systems | | |
|---|---------------------------------------|----------------------------|--|
| Course code: | Year of studies: | Semester: | Language of instruction: |
| 0800-MFSZAN | 3 | 6 | English |
| Form of conducting classes: | stationary | | |
| ECTS credits: | 3 | | |
| Exam / assessment form: | Assesment | | |
| Class type | | Total contact hours | |
| Information technology laboratory | | 15 | |
| A. Shortened (general) subject description | | | |
| <p>The goal of this course is to get an in-depth look at how today's business firms use information technologies and systems to achieve corporate objectives. Information systems are one of the major tools available to business managers for achieving operational experience, developing new products and services, improving decision making and achieving competitive advantage. This course will provide students with the most up-to-date and comprehensive overview of information systems used by business firms today.</p> | | | |
| B. Prerequisites | | | |
| General Knowledge of the IT Environment and its Basic Tools | | | |
| C. Effects of Teaching | | | |
| Knowlege | | | |
| | | | Study programme-related learning outcome code |
| Knows fundamental knowledge on society and particularly in an area of management branch and finance as well as in relations with another branches | | | 08C-1P_W01 |
| Knows on kinds of social links and methods how to discover them in business organizations as well as correctness managing their functionality | | | 08C-1P_W04 |
| Knows and understands the basic concepts and principles of security of modern computer technologies and their impact on information security in the organization | | | 08C-1P_W10 |
| Skills | | | |
| | | | Study programme-related |

| | learning outcome code |
|--|----------------------------------|
| Uses IT tools for identifying and interpreting key corporate management problems | 08C-1P_U01 |
| Has the ability to use knowledge of management, finance and accounting in practice, the operation of the corporation for the identification, structuring organizational problems | 08C-1P_U06 |
| Has the ability to apply tools supporting the management process | 08C-1P_U15 |
| Understand the need for continuous long-life learning and knowledge strengthening | 08C-1P_U16 |
| Is able to complement and improve acquired knowledge in the field of supporting management with IT | 08C-1P_U16 |